

# Collibra + Tableau

## Trusted data for smarter analytics

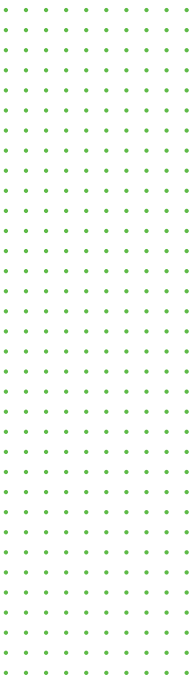
### Challenge

Business users have access to greater volumes and variety of data from more sources, as well as a greater diversity of tools to analyze and derive insights from that data. But in order to make full use of these powerful capabilities, they need to know that the data underlying their analysis can be trusted.

### Solution

The Collibra+Tableau partnership empowers enterprises to make better business decisions. Tableau puts powerful analytics into the hands of all data users. But to get the most from those analytics, they need to know where to find the best data, to understand its context and trust in its accuracy. Collibra does just that. With Collibra and Tableau, customers can search for and collaborate on data sets and reports created in Tableau. Tableau users have the ability to socialize and collaborate on certified reports, accelerating their time to insights.

The combination of Collibra+Tableau provides data users a seamless combination of a trusted data foundation and tools to creatively uncover insights from data discovery to data visualization and analysis.



### Benefits:



#### Speed time to insight

Business analysts often spend most of their time looking for the right data for their analysis. The combination of Tableau and Collibra ensures that process is seamless, freeing up their time so they can spend time generating valuable insights that can drive better business decisions.



#### Data discovery

Serving as a catalog for data as well as reports means Collibra Catalog enables business users to find exactly what they are looking for – whether they are searching for inputs into existing analysis or reports, specific datasets, or uncovering new data and reports that can answer their questions.



#### Enterprise-wide collaboration

Built as a true enterprise solution, Collibra enables organizations to break through siloed operating models and gain access to data sources that provide a more holistic view of their operations – whether that means an end-to-end picture of supply chains and production operations or a 360 degree view of their customers.



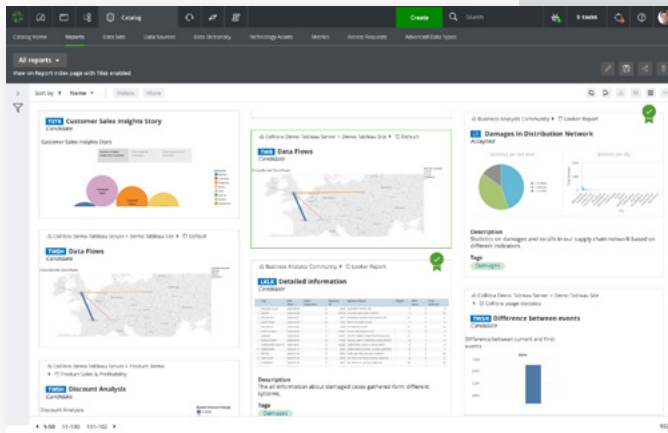
#### Visualization built from a solid foundations

Collibra enables organizations to turn their data into an asset, nurturing data quality by encouraging greater stewardship and governance, while also limiting risks from misuse of data and helping ensure compliance with all relevant privacy policies.

## Collibra Catalog

Collibra Catalog integrated with Tableau enables users to shop for governed data and certified reports from across the enterprise — breaking through business and operational silos to enable truly collaborative analysis.

Automated data lineage maps the relationships from Tableau workbooks to their underlying data sources, providing complete context and insights into data dependencies. Users can drill down from a Tableau report and automatically discover which data sources are used, whether those sources have been certified for accuracy and if the data has gone through any transformations along the way.



Access all Tableau reports in one location

Certified Tableau reports are easily identified in Collibra Catalog

## Collibra is the Data Intelligence company.

We accelerate trusted business outcomes by connecting the right data, insights, and algorithms to all Data Citizens. Our cloud-based platform connects IT and the business to build a data-driven culture for the digital enterprise. For more information, visit [collibra.com](http://collibra.com).

## Tableau’s mission is to help people see and understand data.

Our platform makes visual analytics intuitive, allowing people to quickly answer questions with data and share insights across their organization. Global enterprises, early-stage startups, governments, and nonprofits all use Tableau to transform their data into actionable insights. For more information, visit [tableau.com](http://tableau.com)



If you are interested in learning more about the Tableau and Collibra partnership, please request a demo by emailing [technologypartnerships@collibra.com](mailto:technologypartnerships@collibra.com)