



Collibra Catalog

Help your business find, collaborate on, and trust data

The wave of digital transformation that is sweeping most industries today is powered by data. Businesses are using more data than ever to make strategic decisions, innovate, and operate competitively. Advances in machine learning (ML), artificial intelligence (AI), and the Internet of Things (IoT) are adding even more momentum to this trend.

But for many organizations, digital transformation creates a number of challenges, including:

- Data proliferation
- Data silos
- Poor controls
- Low data quality
- Lack of insight into how data is used
- Compliance issues
- Data privacy requirements

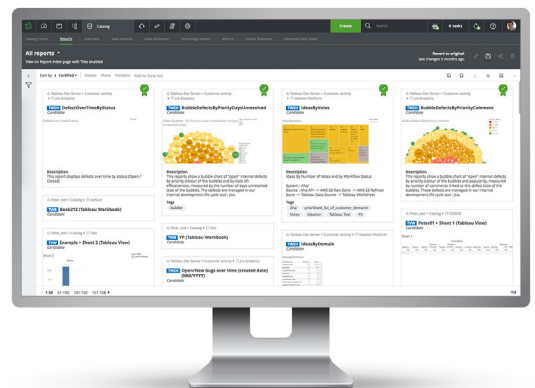
These challenges can impact the ability of the business to deliver value to customers, shareholders, and other stakeholders. In short, businesses are challenged today to use data as a strategic asset.

Transform through transparency

Collibra Catalog helps organizations successfully engage in digital transformation, by enabling the business to find, use, and trust the data it needs. Collibra Catalog helps the business to understand the business context around data by facilitating collaboration and providing visibility into where data has come from, who owns it, who uses it, and who finds it valuable. Collibra Catalog also helps the organization be compliant with data privacy and data security rules. As a result, individuals across the entire organization can know confidently that the data they are using is trustworthy.

Empowering your organization with data

Teams are being tasked to be data-driven in how they make their business decisions. The emergence of self-service analytics eases the burden on IT and reduces bottlenecks created by the deluge of requests and lack of business context. The Collibra Catalog provides business users with an efficient and easy-to-use shopping experience for the company's data, where they can search for, find, understand, and procure the data they need. Catalog can promote collaboration around data assets, improving quality and value through ratings, recommendations, and sharing, while also ensuring the data is properly provisioned for its intended purpose.



Handling the explosion of data

The adoption of emerging technologies has created silos of data across the organization, some of which certain teams might not even know about. This increase in disparate data has directly led to an under-utilization of the company's unique and valuable data assets, and can lead to misguided decisions that don't take into account the whole picture. The Collibra Catalog provides users with a unified view of all of the company's data assets, in an easy-to-use, searchable platform.

Our industry-leading solution allows organizations to:



Build trust in the data

Provide complete transparency and rapid discovery of trusted data sets. Be sure that the business always has access to the highest quality data available.



Understand how data evolves

Empower business users by giving them complete visibility into the lineage of their data, so they can understand how a data set has changed and developed over time.



Engage across the organization

Support data access across the entire enterprise, including the complex operating models, organizational structures, detailed policies, and diverse datasets within the business.



Speak in the language of business

Use business data definitions to banish ambiguity and ensure business decisions are made using consistent data in the right context.



Control access and retention

Administer complex policies. Ensure individuals can only access the datasets which they are permitted to use. Manage complex retention programs and provide evidence compliance to regulators.



Report efficiently and effectively

Business users are able to quickly identify existing reports, allowing them to focus on deriving new and useful insights from their data.



Create a catalog of catalogs

Adopt a federated approach to data management, while still driving consistent analysis of data.

Collibra partners with organizations around the world to support digital transformation by building a better approach to data. To learn more about Collibra Catalog, visit: collibra.com/solutions/products/catalog