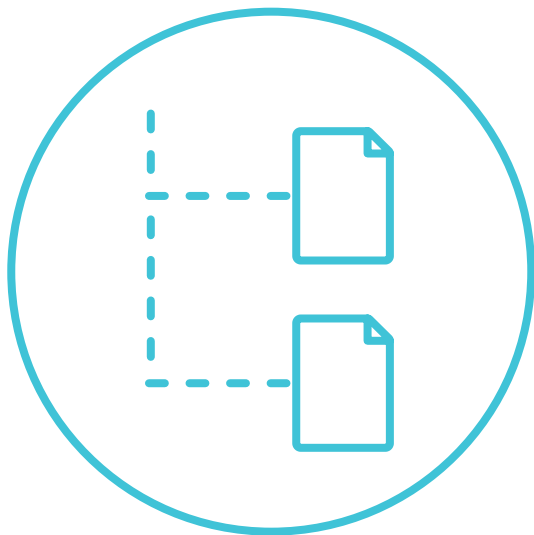


# COLLIBRA REFERENCE DATA

Deliver a common understanding of your reference data



Reference data are the codes and code sets that define the values your organization uses to manage its data. Common types include postal codes, currency codes, cost centers, and other data classifications. When standards for managing reference data are inconsistent, or when there is no clear understanding of how one data scheme maps to another, data users have difficulty understanding and using that data appropriately. Business processes suffer and trustworthy business intelligence is put at risk.

Collibra Reference Data helps data citizens understand and use reference data, its hierarchies, and any crosswalks mapping one code to another.

By understanding the different dimensions of data and how it is classified, data users can confidently reconcile data across operational systems for more accurate reporting and analysis. Creating new codes and code sets with appropriate controls is simplified. And, better data mapping eliminates barriers to data. Collibra Reference Data is a user-friendly solution that captures the nuances of reference data and delivers it to data users in a way that makes sense to them.

## Empower data users who need to understand and use reference data

Collibra Reference Data helps data citizens understand classifications, codes, and hierarchies, and easily use, update, or map these values. Collibra Reference Data not only tracks all of your codes and code sets, but delivers them to users and analysts in a way that they can understand.

## Break down barriers to data

Collibra Reference Data makes crosswalks between code sets visible to everyone so they can be used whenever data is compared across organizational boundaries.

## Put appropriate controls around creating new codes and code sets

Collibra Reference Data's workflow automation simplifies the process of creating new codes and code sets.

Collibra Reference Data is the enterprise solution for managing reference data and its mappings. Collibra helps data citizens and other Information professionals understand and use reference data, its hierarchies, and crosswalks by harvesting organizational knowledge and capturing the dimensions and relationships needed for data use. Collibra Reference Data leverages the Collibra Data Governance Center, a cloud-based or on-premises solution expressly built to deliver complete data governance.

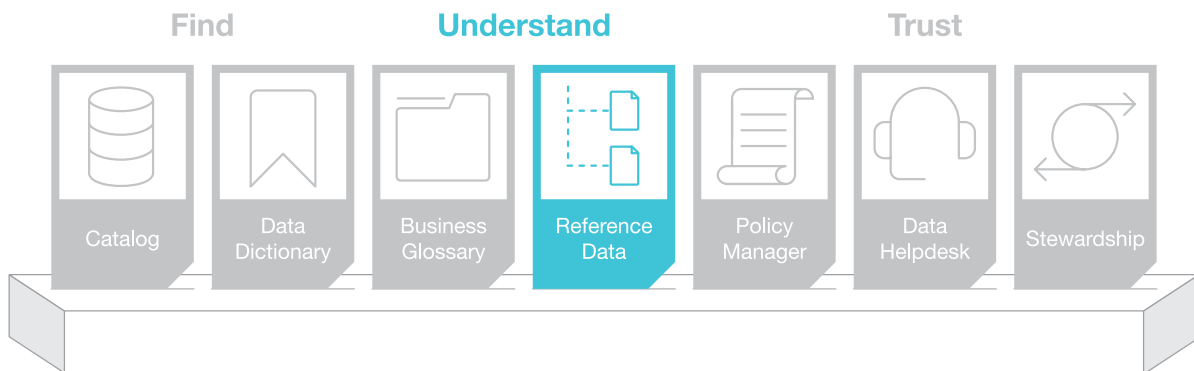


Figure 1: The Collibra Platform



[collibra.com](https://collibra.com)

US +1 646 839 3042  
[info@collibra.com](mailto:info@collibra.com)

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