Collibra Data Privacy
Delivering privacy from a Data Intelligent foundation

More data is available today than ever before, and organizations recognize that data is a strategic asset and are working towards transforming their businesses to be more data-driven. Yet as the amount of available data grows, so does the burden for organizations to care for and safeguard customer data. GDPR and CCPA are the beginning of a wave of upcoming regulations that will mandate organizations to protect consumer data, and each regulation may have nuanced differences and require distinct approaches. As organizations look to extract more value from data and embark on the Data Intelligence journey, they must future-proof investments by building a strategic and scalable approach to data privacy that meets the needs of regulators and consumers both today and in the future.

Collibra delivers privacy from a Data Intelligence foundation that centralizes, automates and guides privacy workflows. Privacy by design is embedded into a single platform, enabling teams across departments to collaborate and operationalize privacy. By awakening the value of data, Collibra accelerates an organization’s ability to address global regulatory requirements.

Benefits

Use data insights to accelerate privacy operations
Add context to PI by automatically linking it through the Data Intelligence platform

Collaborate on a single platform across teams
Empower privacy, data governance, and business teams to deliver privacy initiatives with business-friendly language and workflows

Automate privacy operations
Move away from spreadsheets and start automating privacy assessments, processing activities documentation, and data maps

Find and protect PI
Discover, classify and visualize PI and how it flows throughout the organization and among third parties

27%
ROI metric
27% higher gross productivity by regulatory compliance teams that use Collibra - International Data Corporation (IDC)
Product Highlights

Data discovery
Run a machine learning model in the background to locate, identify and classify PI and other sensitive information

Data governance
Define, trust and share the data used to support privacy programs

Regulatory dashboards
Monitor compliance progress for CCPA and GDPR readiness with easy-to-understand reports and dashboards

Privacy assessment
Conduct assessments with highly customizable and expert-built templates designed to mitigate data risks

Processing activities workflow
Understand the context of what, why, where, and how PI is used through a privacy intelligent workflow

Data mapping
Dynamically generate a visual graph of how data flows throughout the organization

If you are interested in learning more, please visit our website and request a demo at collibra.com/request-a-demo.

For additional questions, contact us at:

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