

Collibra Data Privacy

Delivering privacy from a Data Intelligent foundation

More data is available today than ever before, and organizations recognize that data is a strategic asset and are working towards transforming their businesses to be more data-driven. Yet as the amount of available data grows, so does the burden for organizations to care for and safeguard customer data. GDPR and CCPA are the beginning of a wave of upcoming regulations that will mandate organizations to protect consumer data, and each regulation may have nuanced differences and require distinct approaches. As organizations look to extract more value from data and embark on the Data Intelligence journey, they must future-proof investments by building a strategic and scalable approach to data privacy that meets the needs of regulators and consumers both today and in the future.

Collibra delivers privacy from a Data Intelligence foundation that centralizes, automates and guides privacy workflows. Privacy by design is embedded into a single platform, enabling teams across departments to collaborate and operationalize privacy. By awakening the value of data, Collibra accelerates an organization's ability to address global regulatory requirements.



27%

ROI metric

27% higher gross productivity by regulatory compliance teams that use Collibra - International Data Corporation (IDC)

Benefits



Use data insights to accelerate privacy operations

Add context to PI by automatically linking it through the Data Intelligence platform



Collaborate on a single platform across teams

Empower privacy, data governance, and business teams to deliver privacy initiatives with business-friendly language and workflows



Automate privacy operations

Move away from spreadsheets and start automating privacy assessments, processing activities documentation, and data maps



Find and protect PI

Discover, classify and visual PI and how it flows throughout the organization and among third parties

Product Highlights

Data discovery

Run a machine learning model in the background to locate, identify and classify PI and other sensitive information

Data governance

Define, trust and share the data used to support privacy programs

Regulatory dashboards

Monitor compliance progress for CCPA and GDPR readiness with easy-to-understand reports and dashboards

Privacy assessment

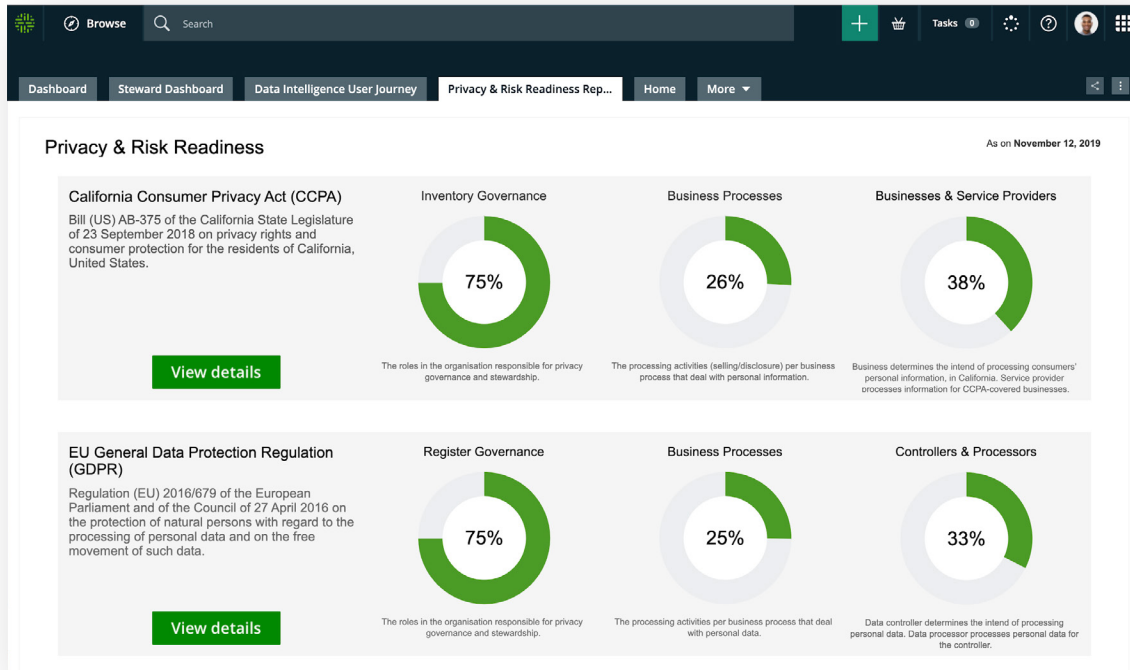
Conduct assessments with highly customizable and expert-built templates designed to mitigate data risks

Processing activities workflow

Understand the context of what, why, where, and how PI is used through a privacy intelligent workflow

Data mapping

Dynamically generate a visual graph of how data flows throughout the organization



If you are interested in learning more, please visit our website and request a demo at collibra.com/request-a-demo.