Collibra Data Privacy
Delivering privacy from a Data Intelligent foundation

More data is available today than ever before, and organizations recognize that data is a strategic asset and are working towards transforming their businesses to be more data-driven. Yet as the amount of available data grows, so does the burden for organizations to care for and safeguard customer data. GDPR and CCPA are the beginning of a wave of upcoming regulations that will mandate organizations to protect consumer data, and each regulation may have nuanced differences and require distinct approaches. As organizations look to extract more value from data and embark on the Data Intelligence journey, they must future-proof investments by building a strategic and scalable approach to data privacy that meets the needs of regulators and consumers both today and in the future.

Collibra delivers privacy from a Data Intelligent foundation that centralizes, automates and guides privacy workflows. Privacy by design is embedded into a single platform, enabling teams across departments to collaborate and operationalize privacy. By awakening the value of data, Collibra accelerates an organization’s ability to address global regulatory requirements.

Benefits

- **Accelerate privacy operations with the data you already have**
  Automate business processes, data mapping, PI discovery and classification for privacy workflows

- **Collaborate on a single platform across teams**
  Empower the privacy office, data governance team, and business owners to deliver privacy initiatives with role-relevant context

- **Operationalize privacy policies**
  Govern privacy policies in a centralized location. Define and document workflows, traceability diagrams and business processes

- **Scale compliance across regulations**
  Use a platform built with privacy by design principles and that is easily extensible to support new regulations

27%
**ROI metric**
27% higher gross productivity by regulatory compliance teams that use Collibra - International Data Corporation (IDC)
Product Highlights

Individual rights requests
Simplify collaboration for data subject rights fulfillment. Gain visibility into the metadata related to personal information and reporting for audits

Assessment templates
Perform compliance, data protection impact and legitimate interest assessments required for regulations such as GDPR and CCPA

PI discovery & classification
Run a machine learning model in the background to locate, identify and classify personal information across databases

Traceability diagrams
Visualize compliance risk, where data is exchanged between systems and how workflows are impacted by the movement of data

Regulatory & management dashboards
Monitor compliance progress for CCPA and GDPR readiness with easy-to-understand reports and dashboards. Drill into categories to examine progress by department

If you are interested in learning more, please visit our website and request a demo at collibra.com/request-a-demo.