Master Data Management

Master Data Success

Collaboration

Master Data Management success demands constant collaboration between business stakeholders, data stewards, subject matter experts, and data professionals. Collibra Data Governance Center (DGC) provides out of the box processes to get you connected quickly, and flexible cutomization that fits the needs of your master data management program.

Integration

Collibra Connect creates active connections from DGC to your data quality tools, master data hubs, and other data management infrastructure. These connections insure that you can act on your governance decisions immediately, and can take action if needed when things change in the infrastructure.

Control

Collibra's role based responsibilities and configurable processes ensure that you know who is responsible for your master data, and what is being done to and with it. It puts you in control of the entire lifecycle of that data.

MDM programs all depend on critical governance activities. Master Data Governance is about collaborating across the enterprise, to deliver effective stewardship, manage reference data, resolve data issues, and ensure that the resulting master data reflects the requirements of the entire organization. Collibra Data Governance Center delivers the collaboration, integration, and controls to power successful and business relevant MDM programs.

Collibra Data Governance Center provides the Business Glossary, Reference Data Management, and Data Stewardship automation your MDM program requires. Collibra Connect integrates these functions with your existing data management infrastructure and MDM hubs. This combination allows you to scale your MDM program and achieve master data synchronization across even the most complex and dispersed organizations. Collibra Data Governance Center is a proven solution used by Global 2000 organizations across the globe.

Collibra Data Governance Center supports the key capabilities your MDM program needs to achieve success at scale:

Business Glossary and Data Dictionary You must understand the meaning of data from a business perspective and see that data in context with its complete lineage and usage. Data sharing agreements and policies improve the speed, quality, and security of your master data. All of this must be visible along with the roles and accountability for the master data. Creating
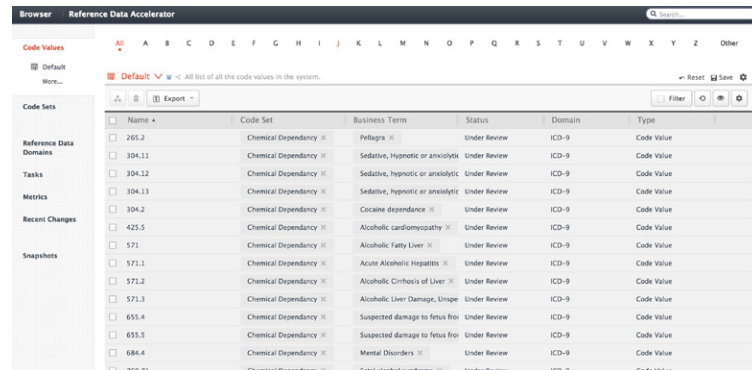
> Your MDM program won't even work, let alone scale, unless you reconcile and govern the resulting business glossary of terms across your MDM hub (and its data model) and your business applications and warehouse in which your information assets are being governed.
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> - **Andrew White**, Gartner

an MDM solution without these capabilities will reduce project success and limit business value. Your MDM program needs data governance automation.
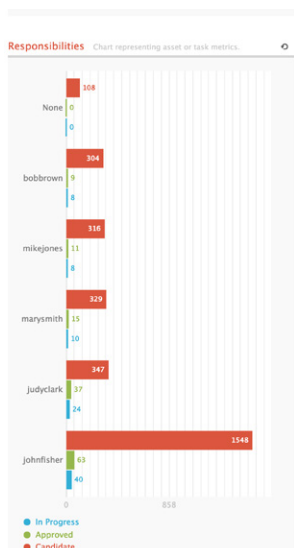
Reference data management

Simplified reference data mananagement using the Collibra Data Governance Center intuitive GUI and out-of-box processes.

Users expect the MDM program to improve reference data consistency. Collibra data governance center simplifies the management of reference data across your application portfolio, and empowers data stewards to maintain this data easily. New hierarchies, New data elements, and new relationships can be created in minutes and deployed to many connected applications.

Stewardship

Collibra Data Governance Center is the recognized leader in automating data stewardship. With Data Governance Center, your organization can define roles, responsibility and accountability, collaborate and use workflow to simplify decision making, develop policies and rules for your data, and manage data issues . Your master data will be of better

The Collibra DGC dashboard empowers your data stewards by showing team progress, outcomes, critical data issues and current data quality. They are able to improve master data right from the dashboard.

quality, and constantly improving. Process based collaboration simplifies stewardship across organizational boundaries.

Big Data, the new MDM frontier

New technologies, new types of information and data assets, and new participants mean that your MDM program must adapt. Collibra Data Governance Center is a proven solution for Big Data, and enables organizations to govern big data specific assets and processes such as analytical models, map/reduce jobs, and data ingestion .

Issue management

Collibra Data Governance center has built-in issue management and resolution with customizable workflows and easy integration with IT systems for technical resolutions when needed. This capability is accessible with one-click from any report, view or document by any user as part of our Data Governance Anywhere user interface. All the information about the data, and the ability to ask questions of experts identify issues and resolve problems is always at your fingertips.

Organizations that implement data governance alongside master data management are able to scale their efforts, and achieve master data consistency goals more often and faster than those that focus on the master data alone. Collibra can quickly get your organization up to speed with data governance and significantly increase your master data program success and business relevance.

Collibra Data Governance drives master data management success. Get started at www.collibra.com.