The Journey to Data Governance

Data Governance is an emerging practice, but one that is accelerating rapidly. At the recent Collibra Data Citizens Conference, we asked the audience where they are on their journey to data governance. Here's what they had to say.

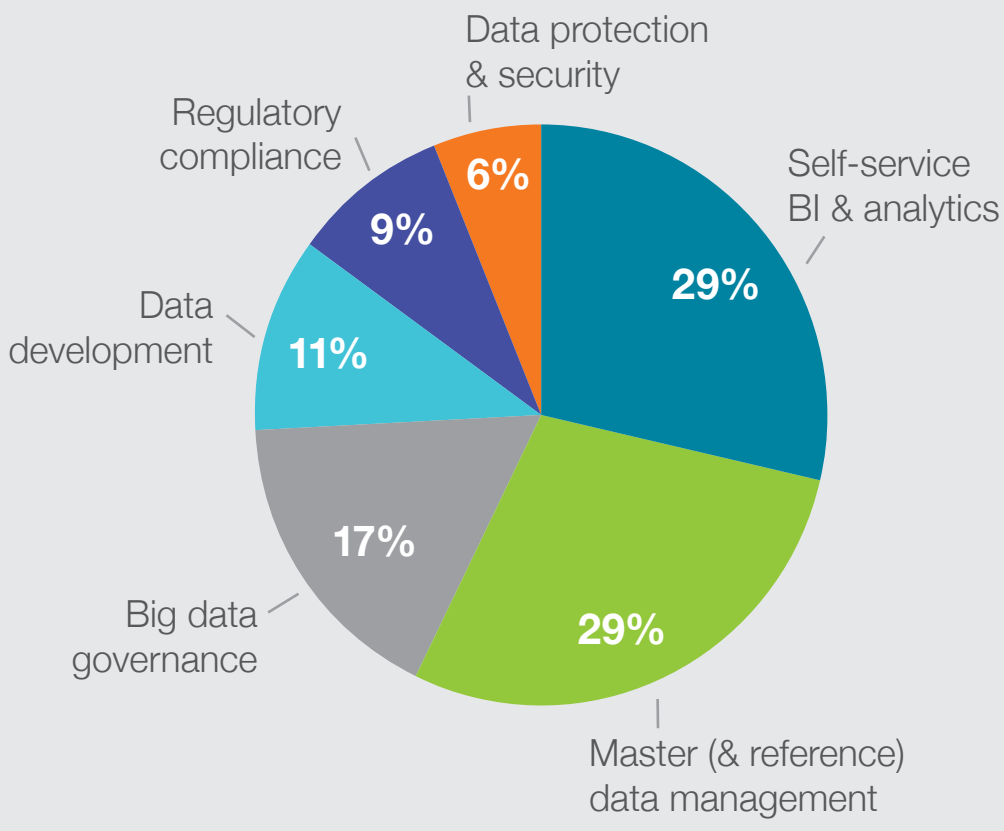
38%
of attendees are **director level** or above

Top **3** initial drivers for data governance initiatives

1. Master & reference data management
2. Self-service BI & analytics
3. Regulatory compliance

2 OUT OF 5
attendees have "data" in their title

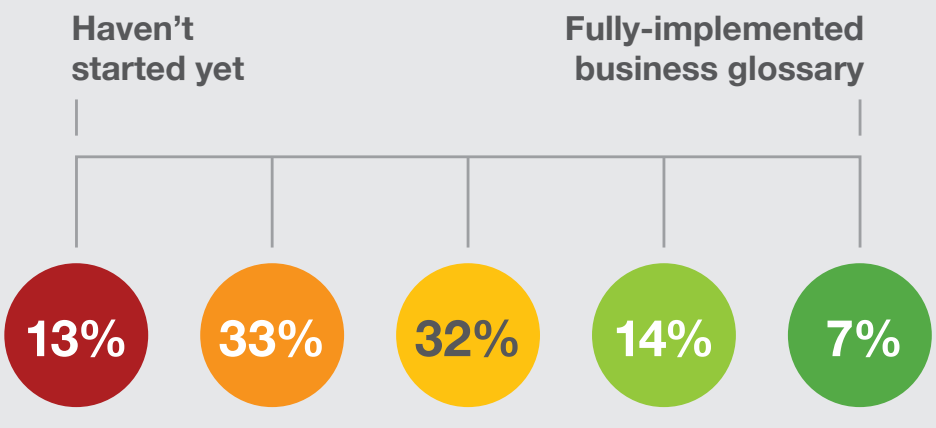
Most likely areas to focus on next



71%
of respondents **do not** have an **integrated business glossary**

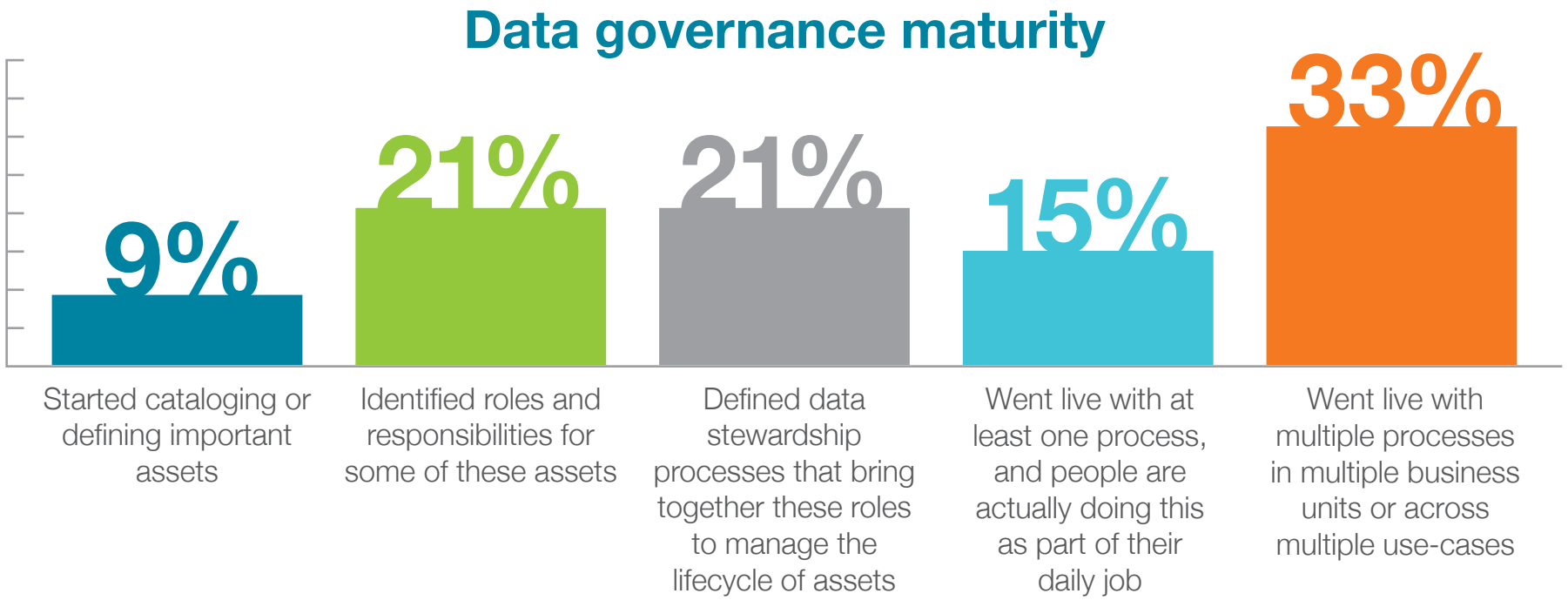
It's Still Early

Many organizations are still implementing a business glossary



50%
of organizations haven't started their issue management implementation

Data governance maturity



Reaching a level of maturity where you have multiple processes in place across multiple business units or use cases takes time. Only one-third of respondents believe they've reached this level of maturity. Many more organizations are earlier on in their data governance journey.

#1 Takeaway
Just Get Started

Data governance is a journey. And many times, getting started is the hardest part. Throughout the event, our customer presenters offered a consistent piece of advice: **just get started.** Identify a problem or take advantage of a compelling event. Engage your stakeholders and get them on board. Learn from your mistakes and improve your data governance process as you mature.

Read the recap on our blog now.

collibra