Collibra

Active Data Governance – Continuous Data Quality – Improved Business Processes

Organizations always strive to exercise positive control over the processes, assets and methods used by their data stewards and custodians to manage global data. And data governance offers the collaborative framework for strictly managing and defining these enterprise-wide policies, business rules and assets in order to provide that control you seek.

Data governance also aims to improve the quality of data used within business processes so they operate in a more efficient and results-oriented way. Forrester Consulting states that "you can't improve the quality of data if you can't get business stakeholders to define what quality means – data governance is the forum to accomplish that."

But traditionally, data governance and data quality have, to some extent, been separate disciplines, yet there are extremely significant benefits to tightly integrating these initiatives in order to ensure accountability and positive business results.

Trillium Software and Collibra have created an alliance that integrates Collibra's Data Governance Center with the Trillium Software System® to offer the market's most complete, best-of-breed and uniquely integrated data governance and data quality solution.

- Integration between the Trillium Software System and Collibra's Data Governance Center

- Create contextual and holistic view of data for improved data governance

- Improve business processes and customer retention, reduce operational costs, increase revenue

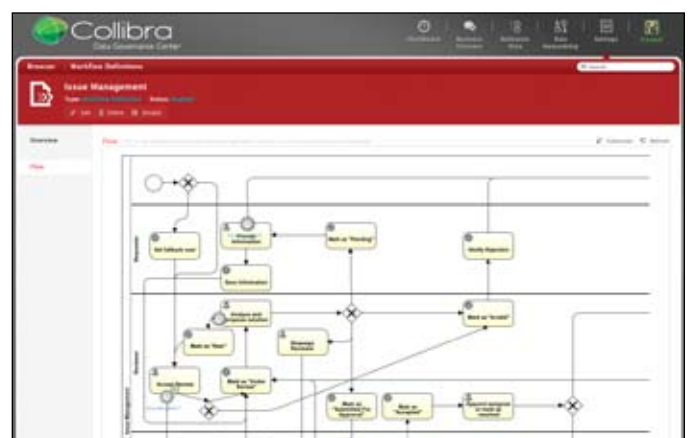- Focused, complete solution eliminates need to buy additional products

The integration of the Trillium Software System with Collibra's Data Governance platform enables organizations to actively govern their data in an efficient and effective way. It provides full-cycle data governance by enabling:

- business data stakeholders to define policy,

- operations team members to implement that policy through Trillium business rules,

- data stewards to enforce policy compliance through issue management and data quality reporting.

By combining your data quality initiatives within a broader data governance context, it's possible to gain enormous business benefit. Once the data quality process is deeply integrated and integral to your data governance initiative, data quality improvement efforts become more effective in providing the necessary visibility into your organization.

Collibra's workflow capabilities help reduce the amount of manual work, ensure faster implementation and gain agreement more rapidly from all involved stakeholders. Customers can automate coordination tasks such as ensuring business reviews and approvals of rules, resolving data issues, requesting feedback, and logging and reviewing exceptions through detailed, reusable business rules.
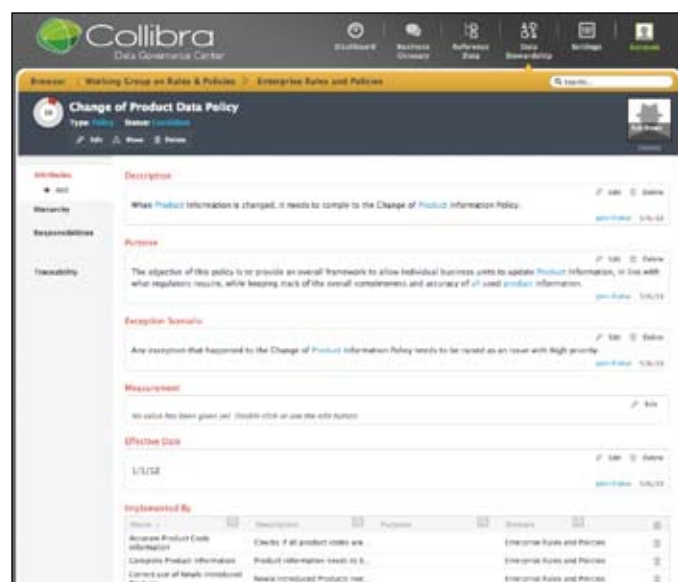
The aim is for organizations to maximize the value of enterprise data as an asset by improving risk management and ensuring good data governance best practices to make it easier to monitor and manage customer and multi-domain data. In parallel, they can also reduce operational costs, improve customer retention, and ensure a laser focus on data governance and data quality without the need to implement large, costly and far-reaching hardware and software application/architecture solutions.

One integrated platform for accessibility and visibility

Involve the business in data quality management. Collibra and Trillium Software offer a business-focused collaboration platform that is used by business stakeholders and data stewards alike to define business policies, definitions, business rules and data quality metrics to link these to the actual results of data quality measurements.

You can implement your data governance operating model in Collibra, where you set up your organization structure, assign roles and responsibilities, and implement and automate your governance processes in the workflow engine. This operating model can automate the typical manual and inefficient coordination needed to involve all necessary stakeholders to review and approve rules, log exceptions to rules, and publish them to a wider audience.

The implemented governance model also enables you to intelligently aggregate data quality scores into business-meaningful dashboards that answer questions such as:

- What is the quality of the data related to the business term "customer"?
- How complete is the data that flows into your product MDM Hub?
- Is the completeness score improving for all the data?

Ensure data owners achieve visibility and insight into the quality of their data

The combination of the Trillium Software System with the Data Governance Center delivers reporting functionality that is more meaningful and detailed. You can now easily report data quality outputs (thresholds, failing rows, quality scores, etc.) to nominated data owners and data stewards across different parts of the organization. This includes the ability to enable organizational roll-up (e.g., comparing sales versus finance data thresholds across different lines of business).

Keep the Business involved in addressing data quality issues

Collibra's business-facing collaborative environment allows business stakeholders and data stewards to easily become involved in resolving these data issues. Collibra will intelligently route issues to the correct stakeholders on the basis of your data governance operating model. You can then easily configure different issue resolution processes depending on the type of data, type of issue, its criticality and so on.

The impact of data governance has made data quality more relevant than ever to the business user, who requires increased accessibility and visibility into data and information. By combining Collibra's Data Governance Center with Trillium Software, we have helped customers continuously control, improve and achieve the benefits of having high-quality data and information to drive better results for their business processes.

TRILLIUM SOFTWARE

CORPORATE HEADQUARTERS	CENTRAL EUROPE	EMEA	ASIA PACIFIC
+1 (978) 436-8900	+49 (0) 7031 714756	+44 (0) 118 940 7600	+61-3-98263211
trlinfo@trilliumsoftware.com	trillium_de@trilliumsoftware.com	trillium.uk@trilliumsoftware.com	trlinfo@trilliumsoftware.com

www.trilliumsoftware.com