

COLLIBRA DATA GOVERNANCE CENTER

Find, Understand, and Trust Your Data

Data, we're finding, is a complex asset. The totality of data grows every day – overwhelming even the most sophisticated data user. That data lives in different places across the organization – often invisible to the people who need it. Sometimes what the data says conflicts with what we think we know, calling its trustworthiness into question. And even when a few people can get their hands on the data they need, they never realize the true value of that data simply because it can't be shared easily with others.

For data to be a true enterprise asset – one that can clarify options, inform decisions, and drive innovation – it needs to be accessible to the people who need it. That could mean the data scientist you've hired to spearhead special projects. It could also mean the knowledge worker charged with supporting your sales and marketing efforts. For your organization to thrive, both data scientist and data user need to be able to find, understand and trust their data to make better decisions and deliver better results.

The Collibra Data Governance Center is more than just a tool; it's the system of record and engagement for the Chief Data Officer (CDO). It delivers the governance and stewardship capabilities you need to help every data citizen in your organization find data quickly, understand what it means, and use it to drive results.

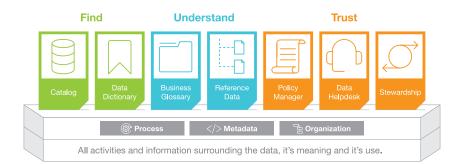
Master your data

Big data. Small data. And everything in-between. We live in a data-rich world. But that data lives everywhere – in enterprise applications and point solutions, spreadsheets and email, reports and presentations. Some of it is shared, much of it is duplicated, and often the best data is siloed from the users who need it most. Your data has great potential, but only if it can be appropriately harnessed by the data citizens who need it. And that requires a data governance solution that puts people and processes first, one that establishes data ownership and lineage, and provides a shared context for understanding and enriching data. Once data becomes accessible, trusted, and understandable, your data citizens can realize the potential of self-service analytics, your executive teams can find new ways to use data to drive competitive advantage, and your organization can meet regulatory requirements with ease.

The Collibra Data Governance Center gives data citizens access to data in context, so that its quality, lineage, and certifications are clearly understood. With a common understanding of what the data means, you can avoid time-wasting brawls over whose data is the right data. Policies governing data can be easily implemented and enforced across the organization. Data stewards can work collaboratively with data citizens to protect, share, and improve your data assets. And every data user can flag issues and see them resolved, improving the trustworthiness of all your data.

Comprehensive capabilities

Collibra is the enterprise business platform for data governance. It helps Chief Data Officers, information stewards, and business users across the organization maximize the value of their data through a cloud-based or onpremises solution expressly built to deliver true data governance.





Catalog

Collibra Catalog helps data citizens and scientists alike spend less time looking for data and more time solving critical business challenges. Semantic search capabilities provide an Amazon-like data shopping experience, helping every data citizen find and

access trusted data easily, share information about the data sets they use, and onboard new data quickly and accurately.

Data Dictionary

The Collibra Data Dictionary documents your technical metadata – the data about your data – and how it is used. It describes the structure of a piece of data, its relationship to other data, and its origin, format, and use. The Data Dictionary serves as a

searchable repository for people who need to understand how and where data is stored and how it can be consumed. With it, you can also document roles and responsibilities and launch appropriate workflows to define, describe, and map data.

Business Glossary

The Collibra Business Glossary helps stakeholders across your organization collaboratively agree on the definitions, rules, and policies that define your data, manage reviews and approvals, and make this information easily accessible to every data

citizen for faster adoption. Data users can agree on business terms, rules, and policies, and understand the impact of data policy changes at the enterprise, departmental, and project level.



Reference Data

Collibra Reference Data helps data citizens understand and use reference data, its hierarchies, and any crosswalks mapping one code to another. With a common understanding of how data is organized, classified, and connected, data users can confidently

reconcile data across operational systems for more accurate reporting and analysis.



Policy Manager

Even the best policies will fail to make an impact if their logic and rules are not easily discoverable. Collibra Policy Manager helps you create, review, and update data policies so that they are adopted and enforced across your organization. Automated

workflows allow data users to design and implement data policies, enforce them consistently, and update them as business needs evolve.



Data Helpdesk

For data to be used, it needs to be trusted. That's why every data citizen needs a simple and direct way to identify data errors and see them quickly resolved. Collibra Data Helpdesk lets any business user submit a Help Desk ticket to flag incorrect

data. The system intelligently routes issues to the correct stakeholders for resolution. Data fixes across all relevant datasets are made quickly – according to established data governance controls. Data confidence, restored.



Stewardship

Collibra Stewardship helps data stewards engage with subject matter experts and data owners across the organization and work collaboratively with them through role-based dashboards and interactive views to make data governance decisions. Out-

of-box and configurable workflows allow you to create processes that reflect your organizational culture and requirements so that data stewards can more effectively protect, share, and improve your data assets.

Extend the value of your investment

Collibra rethinks the boundaries of what data can do, through a holistic ecosystem of software, processes, people, and information.

Collibra out-of-the-box operating models help you realize the full value of your data investments quickly. You can easily define your governance structure, roles, and responsibilities based on your organizational requirements, quickly automate stewardship activities with pre-built workflows and integration templates, and ensure robust governance of all your data for improved intelligence and compliance.

Collibra Connect actively links data sources, business applications, reference data, policies, definitions, and other information assets for end-to-end, responsive data governance. Now, you can connect confidently with your ERP, supply chain, analytics, and other systems and apply data governance controls instantly across the entire connected landscape.

Collibra On-the-Go supports mobile data governance for data stewards, managers, and users. Data citizens benefit from the convenience of trustworthy data 24/7 by providing access to the Data Governance Center and its applications from any mobile or tablet device with a Windows or iOS operating system.