

ADVISORY SERVICES OVERVIEW

Experience and Leadership for Program Success

Overview

Organizations that derive the greatest value from their data governance program approach it as an enterprise-wide initiative. They plan carefully, align the right resources, track adoption, communicate business value, and continuously evaluate their progress and maturity.

Unfortunately, the experience required to define and develop a data governance program is not widely available. That is why Collibra provides a range of advisory services, delivered by experienced industry leaders.

The objectives of the Collibra Advisory Services are to:

- Augment internal expertise and leadership
- Provide an external industry perspective and an objective opinion
- Serve as a facilitator to help organizations understand the pros and cons and make key decisions
- Apply successful plans and patterns to lower risk and improve program success

The consultants that deliver Collibra Advisory Services are the most senior and widely-recognized experts in the field, giving you the confidence that you are receiving the best advice from the industry leader in data governance.

Engagement Types

Collibra offers six advisory service engagement types that apply to data governance programs in all stages of maturity.



Strategy and
Roadmap Planning



Business Case Identification
and Preparation



Program Maturity
Assessment



Principles and Policies
Development



Governance Metrics
Strategy and Definition



Governance Organization
Definition

Strategy and Roadmap Planning



Organizations use this engagement to establish or evolve the scope, mission, and charter of the program. Our consultants help you identify and prioritize a series of use cases that

apply to a number of functional business areas and stakeholders. They then sequence the use cases into implementation projects and create a detailed project plan for the first project iteration.

Business Case Identification and Preparation



Program sponsors can use this engagement to clarify the economic proposition that supports the implementation investment for a specific governance use case or set of use

cases. It includes a validation of key assumptions for risk, value, and costs, as well as the creation of a return on investment model with a net present value. Organizations often use this engagement to support an expansion of the data governance program into new business functions or subject areas.

Program Maturity Assessment



Sometimes it is difficult to objectively gauge the status of an established program and determine new or improved areas of opportunity for the governance program. During this engagement, Collibra compares your program against a standard maturity

model that is based on years of experience. You'll receive an overall score as well as observations and recommendations in key categories of program maturity. A Maturity Assessment is often used to define capabilities and opportunities prior to additional investments or expanding the program.

Principles and Policies Development



Defining clear data principles and governance policies is one of the fundamental elements of a good data governance program. But it can be a challenge for organizations to define these on their own, as many lack

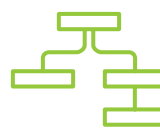
experience with the appropriate scope, depth, and objectivity. During this facilitation engagement, our advisory consultant provides guidance and leads the organization to consensus on an appropriate set of data principles and policies. Principles and policies are the core governance assets for your program and provide the "guide-rails" for measuring governance compliance.

Governance Metrics Strategy and Definition



Adoption, organizational involvement, and demonstrating progress are key to a successful program. This engagement helps you define the metrics and dashboards needed to track progress, compliance and report to key stakeholders. Collibra advisory consultants will identify the metrics that can be produced directly from the Collibra Data Governance Center platform and identify alternatives for those that must be gathered through other measures.

Governance Organization Definition



Success of a data governance program is directly dependent on the reporting structure, roles, and responsibilities of both the core governance team

and the extended team. During this engagement, our consultants match your corporate structure and operating model to a centralized, federated, or hybrid governance model. You can also use this engagement to plan organization change management topics such as role mapping, job descriptions, and training programs. Roles and responsibilities will consider all governance processes in the scope of the program, for example Issue Management or Reference Data Management.

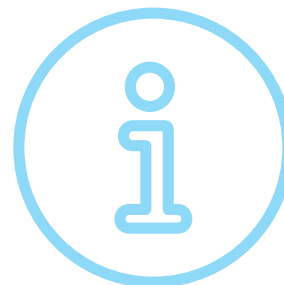
Engagement Approach

All advisory service engagements are highly consultative and require open access and dialog with key leaders. They feature interviews, surveys, discussions, and meetings with program sponsors, key stakeholders, and other members of the management team as necessary.

Prior to the start of the engagement, our consultants hold detailed discussions to define a clear statement of work that includes assumptions and deliverables.

The Collibra advisory consultants use a variety of materials including questionnaires, templates, and models that are based on collective experience with other customers over time.

The work effort will include a split of on-site and remote work as necessary and agreed in the statement of work.



For more information about Collibra Advisory Services, contact your Collibra representative or email support@collibra.com.

Implementation Project Transition

If you decide to use Collibra Professional Services or a Collibra partner for an implementation project, the advisory consultant will coordinate the hand-off of strategy and approach in order to accelerate the implementation cycle. This process includes documenting the requirements in a statement of work and participating in scoping calls.

Getting Started

Customer Resource Involvement by Engagement

	Duration	Sponsor	Data Governance Program Leads	Key Functional Stakeholders	Human Resources
Engagement Type					
Strategy & Roadmap Planning	2-4 wks	●	●	●	
Business Case Identification & Preparation	1-2 wks	●	●	●	
Program Maturity Assessment	1-2 wks		●	●	
Principles & Policies Development	2-4 wks		●	●	●
Governance Metrics Strategy & Definition	2 wks		●	●	
Governance Organization Definition	1 wk	●	●	●	



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