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SIGNS YOU NEED A DATA GOVERNANCE BUSINESS CASE

As a data leader, you know that **data governance is the answer** to controlling the data deluge. But others in your organization aren't so sure. A business case may be just what you need to convince the skeptics.



Data is the wild west

The time has come to reign in data chaos. Use a business case to identify business priorities, processes, resources, technology, and costs.



The business doesn't get it

So make it all about them. Create a business case to articulate the anticipated business value and returns, including both tangible and intangible benefits.



Rules are rules

If your organization requires a business case for new initiatives, use it to your advantage. Identify the business outcome, financial value, and desired capabilities.

If the signs indicate you need a business case, don't panic. We're here to help. Read our e-book to uncover the 3 building blocks you need to create a data governance business case in no time.

[Get the e-book](#)

