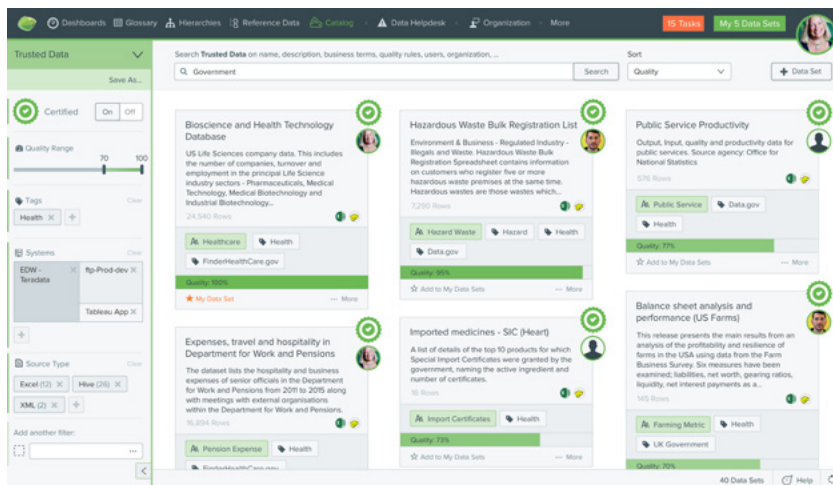# BIG DATA GOVERNANCE
THE KEY TO UNLOCKING VALUE

Maximize the Value of Big Data

Collibra Data Governance Center is an integrated platform that empowers data stewards, analysts, and any user to find and understand data, fix problems, and gain knowledge about the data. Collibra Data Governance Center's incredible flexibility, artificial intelligence-assisted automation, and configurable operating model are tailored for the new big data world. Collibra Data Governance Center delivers this value for your big data, and for all your data. You can govern and manage your data through its complete lifecycle, and bring knowledge and insight to your users.

Speed

Organizations spend up to 75% of the elapsed time for creating analytics engaged in data wrangling activities. Using Collibra Data Governance Center makes it simple to find the data you need. The Collibra Catalog knows all of your data, and ties it to business terms that can vary across different parts of the organization. The patent-pending machine learning technology creates meaningful recommendations based on your searches and interests. You can add data quickly using simple ingestion controls, and deal with errors and omissions at once using the advanced change management processes. Your data is ready when you need it.

Collibra Data Governance Center

Collibra Data Governance Center has the capabilities you need to make big data work for you.

Business Friendly AI Assisted Search

Find the data you need easily the first time. The data catalog is linked to business terms and machine learning technology recommends appropriate data.

Ingestion Control

Ensure that data and its lineage are known.

Govern Any Asset

Include analytical models, map/reduce jobs, queries, visualizations, reports, model components.

Advanced Visualization

Complete visualization of any type of relationship, including lineage relationships and context.

Control

Data scientists, owners, and users can ensure that the correct data values, references, and results are used. One of the biggest benefits of big data is the flexibility to use data in new and different ways. Sometimes this means changing or adding new attributes to the information you have. Add to your data, change it, change its metadata; all through simple collaborative processes the insure the right stakeholders are involved in every decision.

Reference and Master Data Management

Collibra can handle any type of asset, attribute, relationship, policy, or agreement. Want to track lineage from visualization through transactional sources? Want to identify which map/reduce jobs are used with which predictive models? Want to create a special data sharing agreement for your cloud based IT suppliers? All of this is straightforward, with the most widely-used, and flexible data governance system.

Flexibility

Define your organization with roles, responsibilities, and processes. Define and manage your data policies and business rules from a business perspective. Monitor the execution of those policies as well as your entire data governance project.

Integration

Collibra Data Governance Center is integrated with a wide variety of technologies and data. It can access technical metadata found in Hadoop environments, source metadata from databases and applications, information from data visualization tools, and practical links to email and work management systems. This comprehensive integration means that data governance is automated, can scale with your big data environment, and still manage individual detail.

Visit **www.collibra.com** for more information and CDO resources.

Contact us **@collibra** on twitter or email **info@collibra.com**

The best source for cutting edge research, education and certification and training in data governance is **university.collibra.com.**

Data Governance Center Tools for Success

Access Everywhere

Contextual search from any application or IOS device

Business Friendly Interface

Smooth, consistent and easy to use role -based and configurable UI

Brings work to you

Critical work is delivered to your phone or computer by built in best practice workflows on a configurable workflow engine - no searching.

Collaborative

Engage with all the stakeholders and reach decisions quickly.

Semantics Enabled

Semantic technologies and machine learning suggest answers and automate interaction.

Simple Integration

Use Collibra Connect and its pre-built connectors and templates to interact with all the data in your environment.

Unparalleled flexibility

Any roles, any assets, any relationships, any policies. Centralized, distributed or federated.

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