

Enable trusted data with unified data and analytics governance

Discover, curate, enrich and protect data with a complete platform

| 1.Data / 🖻 Data Sets Customer ata Set © APPROVED | Analytics 🐲 | | + 3 ² | ≁ ⇔ ③ ∰ |
|--|--|---|-------------------------------|--|
| Sample Data Overview Data Elements | Diagram Pictures (2) Similar Data Sets Quality Respondent Complies with Policies complies to Governance Asset | onsibilities History Attachments Data Protection | At a glance | × 12,093 Show Details |
| Details Complies with Policies | | + 1 0 H H = | Last modified Owner ③ | Jan 28, 2025 |
| Ratings (4) Comments (10) | Description Collibra recognizes the extraordinary potential for innovation offered by artificial intelligence and machine learning technologies (CMT) and anticipates a growing interest in the use of AI in our business operations. At the same time, we also recognizes that the use of AI can create significant risks for the Company and believes it is essential to establish clear, values-based guidelines for the ethical and responsible use of AI. | Description General Data Protection Regulation | Rating | Request or Explore Responsibilities ★★★★☆ (4) |
| | | | Tags (4) (j Customer Sales | Analytics PII |

Easily gain a thorough understanding of your data with detailed asset pages in <u>Collibra Data Catalog</u>, featuring key information such as relevant policies, stakeholders, ratings and more.

Navigating the risks of fragmented governance

As organizations scale and data estates grow more complex, managing data across systems becomes increasingly challenging. This fragmentation leads to fragmented governance, hindering collaboration between business and technical teams. Data leaders recognize the need to break down these silos and enhance visibility across the organization, but many face mounting complexities. In fact, a <u>Technology Review</u> survey found that 41% of executives see substandard data as the most critical area for improvement, yet <u>61% of data leaders</u> feel their data has become more complex in the past year, making it harder to work efficiently.

Ineffective data governance undermines trust in data, slowing productivity and decisionmaking. When teams deal with inconsistent or unclear data, time is wasted verifying information or addressing questions, limiting the ability to act on valuable insights. Moreover, the inability to scale safe data access increases risks of operational inefficiencies, sensitive data breaches, and fines, all of which threaten a company's competitive edge. To stay agile, organizations must simplify data governance, enabling safe, self-service access to trusted data across teams.

Key features and capabilities

- Automated data discovery, profiling and curation
- Integrated data quality and observability
- Guided data stewardship
 and enrichment
- Collaborative data product lifecycle management
- Embedded policy management and data access controls

The importance of strong data and analytics governance

Effective data and analytics governance is critical for organizations managing growing volumes of data, particularly when handling sensitive information. Robust governance frameworks not only help ensure compliance with regulatory requirements but also makes data more accessible across the entire data landscape. With clear policies and processes in place, organizations can provide enhanced visibility and context, enabling teams to efficiently locate and understand trusted data needed for informed decision-making.

Strong governance also fosters collaboration between business and technical teams, ensuring that data products are effectively curated and enriched with relevant context. By establishing consistent governance practices, organizations can balance democratized data access with the necessary controls, empowering the right data consumers to access the right data when they need it while maintaining compliance.

To succeed, organizations must operationalize data and analytics governance frameworks that ensure data trustworthiness and compliance and facilitate consumption across their data landscape. This approach not only mitigates risks but also increases operational efficiency, enabling organizations to make data-driven decisions that support business growth and innovation.

Enable trusted data products through unified governance

Get a unified view of your data landscape

Collibra provides a comprehensive solution to break down data silos, offering deep visibility across your data estate. With wide-ranging native connectivity, automated discovery and the ability to query data directly, Collibra helps ensure that all types of data – including unstructured data – are easily discoverable and accessible. Through capabilities like automated profiling and integrated data quality and observability, you gain a unified view of your data landscape. Interactive data notebooks allowing users to query and document data, alongside business and technical lineage views, enable transparency across the entire data journey.

Efficiently and collaboratively curate and enrich data

Collibra enables seamless collaboration between business and technical teams, allowing them to build and manage trusted data products. These data products are enriched with business context and clear data contracts that specify expectations around data quality, access and governance, fostering understanding and trust. Features like auto-classification, genAl-driven description generation and automated governance workflows facilitate data curation and enrichment processes, driving improved efficiency and productivity.

Automatically enforce data access policies

Collibra simplifies data access management by enabling the right users to access the right data, without the complexity of manual intervention. Through collaborative policy management, you can automatically enforce granular data access controls across your organization. Native tools for policy management, assessments and workflows help ensure that access is aligned with compliance requirements, safeguarding sensitive data while ensuring the right people have the access they need.

That's Data Confidence™

Collibra frees data from the constraints of silos by untethering governance from systems and sources, enabling true unified governance across the entire data cycle. This approach provides organizations with the visibility, context and control needed to manage data effectively, from every producer to every consumer, from input through output. By breaking down silos, ensuring compliance and promoting collaboration, Collibra helps organizations improve data accessibility while mitigating risks. This empowers teams to make informed, data-driven decisions with confidence, fostering innovation and securing a competitive edge in an environment with growing complexity.



To learn more, explore our product tours