



Build Data Confidence in your organization

Collibra + Google Cloud brings the power of an open, hybrid, multi-cloud strategy to your entire enterprise — with unified governance that makes all your data ready for activation.

Skyrocketing demand for new, data-driven initiatives is overwhelming even the biggest data teams. More stakeholders across more disciplines are trying to do more things that depend on data, from creating novel insights to supporting new AI use cases to enhancing customer experiences.

Unifying governance across every data store — whether on Google Cloud, an enterprise application, a private cloud, or on-premises — lets your organization take full advantage of *all* your data within your parameters of trust and quality.

The result is that every data and AI use case moves faster. And you can put more trust in your people.

Governance Fragmentation (noun)

Siloed data infrastructure with no cross organizational access, visibility, or way to apply corporate policies.

When visibility, access, and policies are atomized across different clouds, apps, and data stores.

The single biggest blocker of data modernization, AI, and other use cases.

Antonym: Unified governance

Collibra unifies governance across hybrid, multi-cloud data estates, extending the power of Google Cloud's Dataplex to all data sources.

Collibra and Google Cloud: An ideal platform for federated governance and flexible infrastructure

Organizations have data stored on Google Cloud, but also in CRMs, ERPs, on-premises, and other non-Google sources. Collibra's flexible operating model gives you a way to centralize policies and data access that enables autonomy for data owners and users rather than slowing them down.

Data owners are free to create their own definitions and use data as they see fit, while giving you a central place to track data and push policies like data retention and privacy standards. And this central repository helps everyone who needs access to the data find and understand it — ownership, quality score, and so on.

Google Cloud's open, multi-cloud approach empowers you to choose the best location for your data, whether public, private cloud, or on-premises. This flexibility, combined with powerful AI solutions, enables innovation across your entire data landscape.

Make data accessible to every user, safely

Unlike other data governance partnerships, Collibra + Google Cloud offers a complete solution supporting the most sophisticated data pros as well as line-of-business stewards, strategists, and users. It's intuitive and user-friendly to make your data more accessible while ensuring your policies are applied.

It's easy to see and understand each data set's lineage, owners, applications, definitions and other relevant information. And your business users can participate in stewarding the data, adding valuable perspective to users.

Build Data Confidence when your data are accessible and used the right way.



A partnership for data governance and AI innovation

Enabling AI across your organization comes down to helping the right people get their hands on the right data and models, and protecting your organization.

Collibra + Google Cloud helps you do both. You'll get a foundation for **Data Confidence** built on a reliable, secure, scalable cloud infrastructure, ready for exponential data growth.

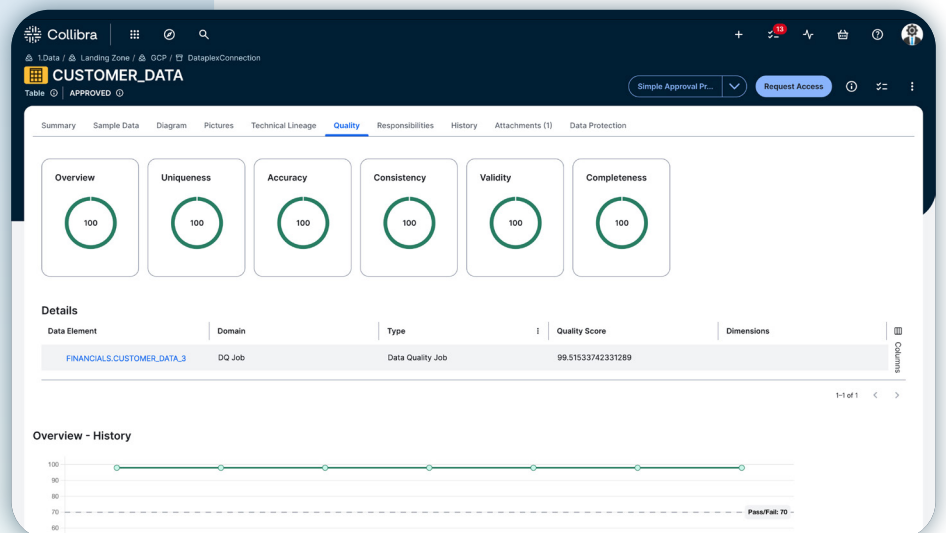
Collibra also gives you a platform for advancing AI progress: a central hub for sharing and certifying datasets, with data lineage attached for data inputs and AI outputs. And Google Cloud gives you trusted cloud infrastructure and access to powerful AI capabilities, providing a complete solution for unified data governance and transformative AI capabilities.

What is Data Confidence?

When you have the right infrastructure in place, you can get data into more hands, faster, and with a higher degree of trust and compliance.

- Expedite time to data value
- De-risk all data initiative
- Centralize AI model sharing and certification
- Extend and unify data governance across all data stores, securely
- Streamline data initiatives
- Access industry-leading AI solutions
- Accelerate competitive advantage

Instill more confidence in data outputs when everyone understands the inputs.





Open and extensible platform for all types of data initiatives

Investing in AI:

Empower a data-centric approach to AI models, with a central hub for every use case, across the model lifecycle.

Mergers and Acquisitions:

Accelerate your data integration and migration to ensure consistency and build on existing success — without exposing the enterprise to new risks.

Migrating to Google Cloud:

Collibra makes it easy to get your data and workloads to Google Cloud faster, less expensively, better organized, and ready for activation on Day 1.

“Collibra and Google Cloud bring best-in-class capabilities and a commitment to openness that helps customers activate all their data, securely. Collibra makes it easy for organizations to unify governance across Google Cloud and every data source. It’s a strong foundation for activating trusted data for every use case.”

— **Evren Eryurek**,
Director of Product Management,
Google Cloud

Collibra + Google Cloud: Better together

Google Cloud and Collibra share a commitment to openness: empowering companies with hybrid, multi-cloud environments to store their data wherever makes the most sense for them, with interoperability with your existing tools and systems, plus unified governance no matter where your data sit.



Tight integration

Collibra has won Google Cloud's Partner of the Year for Data Governance two years running because our products and teams work incredibly well together. We're defining a product roadmap together, and Google Cloud is also Collibra's default hosting infrastructure.



Simpler, more efficient data stewardship.

Collibra's governance platform uses Google Cloud's AI and ML to enable intelligent automation of data stewardship tasks like data classification, anomaly detection, and proactive policy enforcement.



Easier access to advanced AI

Using Collibra to manage your governance makes it easier to use Google Cloud's groundbreaking AI solutions for every data source in your organization, no matter where your data sit.



Consistent security and compliance

Google Cloud's robust security infrastructure — including encryption, access controls, and threat detection — combined with Collibra's data governance enhances security and compliance.

Learn more:

collibra.com/request-a-demo

collibra.com/tour