

Better together: Collibra + Deloitte

AI Governance delivered through our collaborative alliance



Introduction



Organizations who want to reap the benefits of the artificial intelligence (AI) boom currently sit at a crossroads: how do they maximize the advantages delivered by AI while mitigating the inherent risks? Bias, privacy, security, regulatory, and ethical concerns, as well as global news headlines of bad AI causing brand, reputation, and monetary damages, make it difficult for organizations to realize the full value of AI.

Leading organizations know that a successful AI strategy starts with ensuring data is reliable, protected and used responsibly. And you also need to be able to prove it.

Powered by Collibra Data Intelligence Cloud, Deloitte developed Ethikit, based on their Trustworthy AI Framework. Built with Collibra's flexible operating model and workflow capabilities, Ethikit's assessment tool makes it easy to implement responsible AI practices that will become a competitive advantage — maximizing the ROI of your AI strategy while minimizing risks.

Are you ready for AI?

72%

Leaders who said problems with data are most likely to jeopardize the achievement of their AI goals between now and 2025

78%

Leaders who said scaling AI and ML use cases to create business value is their top priority over the next 3 years

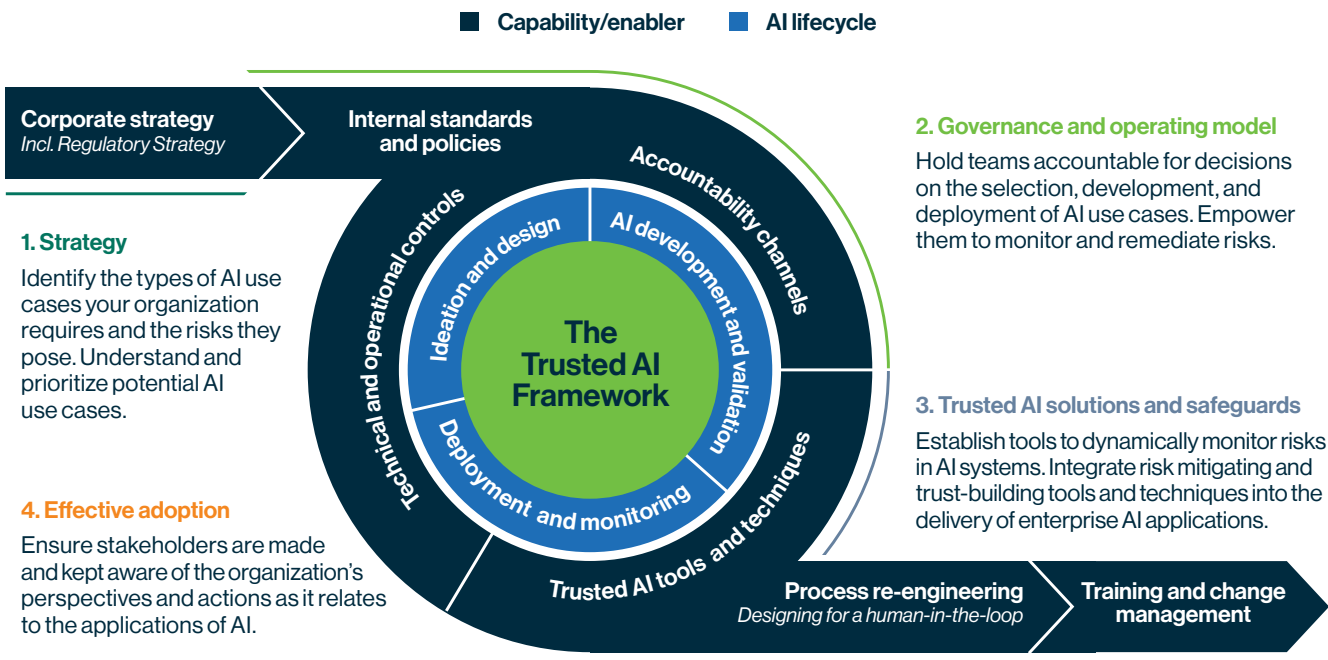
70%

Internally developed apps that will incorporate AI or ML

Enabling responsible AI at scale



Deloitte's Trustworthy AI framework enables organizations to take a scalable and consistent approach to identifying and managing risk when designing and deploying AI use cases — from initial strategy to adoption.



Foundational capabilities

Enterprise data governance:

Effective enterprise data governance practices are critical and foundational in ensuring that the operationalization of AI governance delivers its required benefits and is aligned to business strategy. Regardless of the maturity level of the data capabilities, organizations should invest and initiate enterprise data governance programs.

Enterprise risk management:

AI governance efforts and enterprise risk management practices need to align and be tightly integrated for effective operationalization and adoption. Existing practices, principles and processes should be leveraged and enhanced to address AI-associated risks across the enterprise.

Essential inquiries for getting started with your Trustworthy AI journey¹



What actions do we prioritize?

Data lifecycle process: Assess principles/risks in the context of each stage of the data lifecycle. Understand the breadth of data ethics considerations.



Who is accountable?

Accountability model: Identify appropriate teams from across the organization to be responsible for assessing the relevant and appropriate actions to address data ethics.



How do we operationalize actions?

Measurement and monitoring: Document ethical considerations to understand adoption issues and aggregate as possible/appropriate.

Processes and controls: Ensure an understanding of mechanisms (processes) that can be used to embed the data ethics actions.

Tools and techniques: Identify and leverage tools and techniques to systematize a set of relevant data ethics considerations.



How do we accelerate adoption?

Communications, training and change management: Ensure customers, employees, shareholders and other stakeholders are kept informed of the organization's perspectives and actions as they relate to data ethics. Upskilling and training are key components to embed from the start

¹ Source: [Deloitte, 2023, Figure 3 - Data ethics framework, The rising importance of data ethics](#)

Collibra extends the value of Deloitte's Trustworthy AI Framework

Deloitte's Ethikit for Trustworthy AI™ powered by Collibra

It's imperative to stay ahead of data and AI ethics concerns by identifying, governing and managing risks early and iteratively throughout the AI development lifecycle. Collibra was selected by Deloitte because of the flexibility and configurability of the platform, specifically the meta-model, workflows, operating model, dashboards, landing page and connectors.




[Ethikit] provides great insights to data scientists about the potential bias and risks associated with their model development, highlighting the opportunities to apply treatments to mitigate risk before deploying models in production.

Tanaby Zibamanzar Mofrad,
Director of Data Science
and Analytics, Global Wealth
Analytics, Scotiabank²



The Collibra advantage

- Easy to configure workflows and integrates with the existing stewardship and accountability structures
- Flexible platform that enables data and AI governance use cases to be operationalized
- Out-of-the-box integrations with Tableau and Power BI for reporting
- Collibra's community and operating model is leveraged by Ethikit to enable collaboration between data and risk functions to enable Deloitte's Trustworthy AI Framework

Ethikit key features

- Poses a **risk-based set of questions** to AI system developers and owners
- Provides **real-time, action-oriented guidance** to ensure development of responsible AI systems
- Embeds a work-flow engine to **allow for real-time approvals and decisions**
- Collects AI use cases for **inventorying** and aggregates enterprise-wide insights through **dashboards**

To learn more, visit

marketplace.collibra.com/listings/ethikit-trusted-ai-for-your-business/

2 Source: [The rising importance of data ethics, Deloitte Canada](#)

About Collibra

Since 2008, Collibra has been uniting organizations by delivering trusted data for every use, for every user and across every source.

Our Data Intelligence Cloud brings a best-in-class catalog, flexible governance, automated lineage, continuous quality and observability and built-in privacy to all types of data. The Global 2000 relies on Collibra to create the critical alignment that accelerates workflows and delivers better results faster.

We have a diverse global footprint, with offices in the U.S., Belgium, Australia, Czech Republic, France, Poland and the U.K.

We exist to change how organizations use data, so our customers can change the world. We empower people by giving them access to trusted data so they can confidently make better decisions. We drive clarity by uniting everyone with a shared view and understanding of data so they can do their best work. We are creating a future powered by trusted data.

Connect with Collibra on [LinkedIn](#), [X](#) or [Instagram](#).

About Deloitte

Deloitte provides audit and assurance, consulting, financial advisory, risk advisory, tax, and related services to public and private clients spanning multiple industries. Deloitte serves four out of five Fortune Global 500® companies through a globally connected network of member firms in more than 150 countries and territories bringing world-class capabilities, insights, and service to address clients' most complex business challenges.

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