

Four ways strategic data governance builds Data Confidence™

Sure, compliance used to be a checkbox. However, what was once seen as a burdensome cost center is quickly becoming a competitive differentiator. Why? When we asked data professionals, nearly half of them identified compliance issues as a growing risk they don't yet feel prepared to manage. But a growing number of highly confident data professionals have also realized that a strategic governance framework builds trust, reduces friction and clears the way for smarter decisions.



Pending regulations are always top of mind

Due to new data privacy laws, compliance teams are constantly playing catch-up in many organizations. They face challenges like fragmented data management across departments, inconsistent tool usage and poorly enforced policies.

1

88%

of data professionals say that expanding regulations has only made compliance issues harder to address, not easier.



As AI moves from buzzword to business-critical, the compliance stakes get even higher

For organizations already struggling to keep up, AI introduces exponential complexity.

2

45%

Many professionals say that ensuring compliance with growing regulations is one of their top challenges when building and deploying AI models.



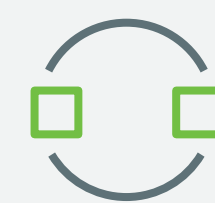
Organizations that treat compliance as a competitive advantage don't just draft policies — they operationalize them

When organizations invest in infrastructure that makes compliance actionable, automated and scalable, teams feel more confident.

3

61%

report high data confidence, a rate that's almost double their less-confident counterparts.



Confidence stems from consistency

High-performing teams have more precise definitions, stronger alignment and more formalized roles. That creates a governance culture that scales.

4

59%

report high confidence thanks to fully standardized data policies and terminology across the organization, significantly higher than the 35% reported by their less-confident peers.

All stats are from “The State of Data Confidence,” our latest report about how organizations evolve from uncertainty to unwavering trust in their data. Get your copy [here](#).



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