

Streamline trusted business reporting

Create trust in data to make better business decisions

Finding business-critical data to support data consumers should not be a challenge, yet most companies still struggle. According to a survey conducted by Forrester, nearly 45% of data consumers admitted that their organizations fail to always or even routinely use data to guide business decisions. In fact, statistics also show that analytics professionals spend as much as 70% of their time searching for the right data. Lack of data consistency and definitions creates confusion and inaccurate understanding of the data. While organizations are looking to make data-driven business decisions, poor data quality ultimately results in poor decisions. Trusting data can be achieved through proper governance and by accessing a single source of truth for business terminology.

Collibra helps to resolve the challenges that cause decision makers to not trust reports. Collibra enables trusted decision making by ensuring the consistent understanding of terms and metrics, documenting data owners and stewards, identifying critical data elements and authoritative data sources and enabling the certification of key reports and KPIs/metrics. Collibra's governed Data Catalog enables efficiency and reusability of data and improves agility and response to data quality identification and resolution planning for critical decisions.

As a result, businesses are able to reduce 10-20% in BI licenses and reduce 20-50% in report redundancies resulting in a \$300K- \$3M in annual cost savings.



Customer stories

A large French container transportation and shipping company improved understanding of key dashboards, reports and metrics by maintaining consistent definitions and metrics via Collibra's Data Governance.

An American multinational software provider certified definitions, obtained a cohesive data culture and seamlessly integrated with other analytical tools to make business more efficient by using Collibra's Governed Data Catalog.

Benefits



Reduced cost

Reduced time for analysts and data scientists to find data through complete definitions of business terms



Better cost allocation

Reduced BI / report development and reconciliation time across reports



Optimized resources

Reduced BI licenses via fewer employees writing reports and increasing visibility to existing reports



Reduced risk

Improve control over change management and auditing to effectively manage and monitor metric approvals and definitions



Improved business agility

Consistent understanding of terminology across business lines and technology to enable improved and integrated analytics



Increased productivity

Higher confidence and trust in decision making and support data to execute insights

Solution Highlights

Enterprise-grade, highly configurable platform

Govern data across the enterprise as per internal and external data access policies

Embedded Governance

Establish workflows to manage how metrics and reports are verified, governed and certified

Business Glossary

Approved definitions of business terms and metrics to facilitate the understanding of reports

Report and metric certification

Certify reports and metrics as 'fit for purpose' and enabling trust to the assets

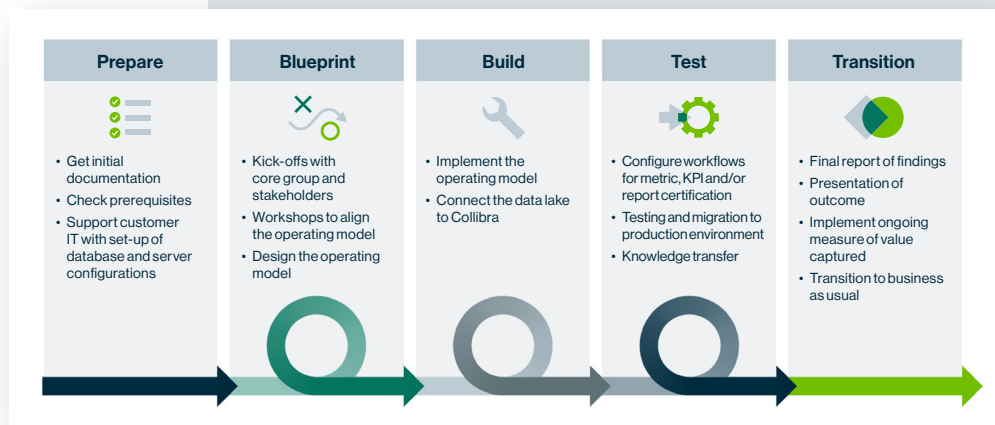
Native, automated data lineage

Establish authoritative data sources and trace lineage from source to reports to ensure clarity and trust

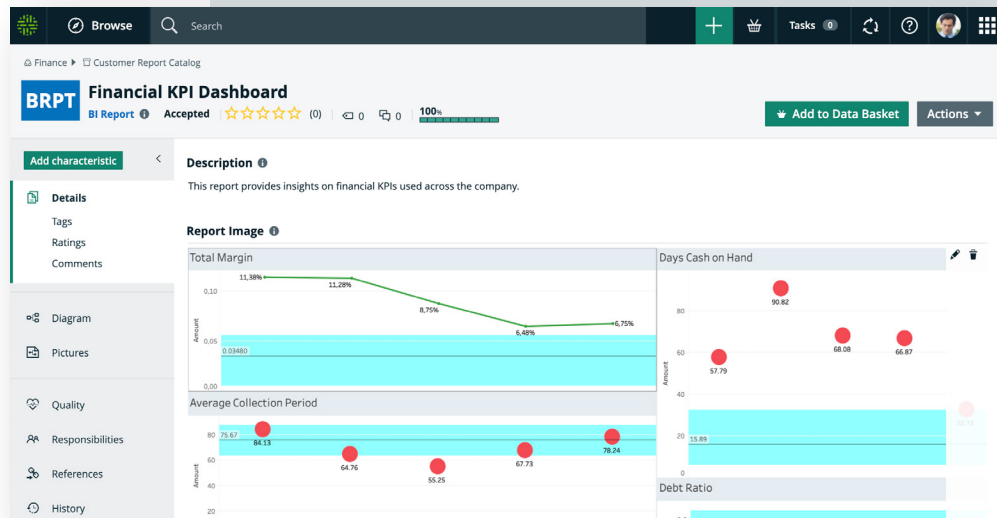
Data ownership, stewardship

Establish accountability for data and ensure governance of the critical data elements that are essential to key reports

Our seven-week consulting engagement will get you started on the path to maximize your ROI



Collibra helps organizations to enable trusted decision making by ensuring the clarity and consistency of business terms and metrics



If you are interested in learning more, please visit our website and request a demo at collibra.com/request-a-demo.

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