

# Collibra for Insurance

Confidently deliver data and AI to reduce risk, enhance customer experience and expedite claims

Whether you're an underwriter, broker or reinsurer, the data challenges faced within the insurance industry continue to mount. Fragmented data from legacy systems, data quality issues, laws, regulations, security, privacy and tremendous volumes of unstructured data all lead to reduced efficiency and worse yet, poor customer experiences.

To overcome these challenges insurance companies are taking cutting-edge approaches to unifying governance for data and AI while providing trusted, high-quality data that serves the needs of employees and consumers. By making both data and AI secure, easily accessible and trustworthy, you'll drive innovation, deliver superior customer experiences and ensure adherence with regulations including Solvency II, IFRS-17, GDPR and more.

**Collibra Platform accelerates data and AI for organizations faced with complex data challenges. Collibra unifies governance for data and AI across every system and source, engages every user and department, and creates the safety and autonomy needed for scaling data and AI across every use case.**

## Unified Governance for Data and AI

Collibra enables insurance organizations with complex data challenges, hybrid data ecosystems, and big ambitions for data and AI, to accelerate data and AI use cases while ensuring compliance and reducing risk. Tired of struggling with fragmented governance and visibility across their data ecosystem, global insurance leaders utilize Collibra to unify data and AI governance for every system and source, engaging users from across their organization including underwriters, brokers, reinsurers and others. Unlike other solutions, Collibra offers the only complete platform to provide automated visibility, context and control and enriches data context with every use. For the first time, insurers can accelerate every data and AI use case safely, confidently and with well-understood data.

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**Collibra has played an important role in our journey to build data transparency within our organization. It helps our users connect the dots and support our desired self-service model, eliminating the need for a middleman and allowing them to focus on their real work.**

**Ashish Haruray**  
Senior Center of Excellence Lead,  
AXA XL



AXA  
Insurance  
Reinsurance

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## Collibra helps drive insurance innovation



### Optimize operational efficiency

- Process automation
- Product lifecycle management
- Infrastructure and asset management



### Enhance customer experience

- Customer matching
- Personalized marketing and product offers
- Cross-channel customer service



### Drive transformation and innovation

- Digital claims processing
- AI-driven analytics
- Mergers and acquisitions



### Improve risk management and compliance

- Regulatory compliance for data and AI
- Credit risk analysis
- Fraud detection and prevention



### Ensure sustainable growth

- Agent-driven bundle sales
- Market trend analysis
- Data monetization

## Collibra Platform: A complete platform that provides automated visibility, context and control



### Data Governance

Increase transparency into the data landscape to maximize usage while minimizing risk



### Data Lineage

Visualize how data flows, transforms and is used across the data landscape



### AI Governance

Catalog, assess and monitor any AI use case to deliver trusted and valuable AI



### Data Notebook

Query and collaborate around data for enhanced understanding



### Data Catalog

Deliver insights faster with automated discovery and curation



### Data Privacy

Automate the enforcement of data privacy while assessing regulatory risks



### Data Quality & Observability

Resolve data quality issues before they impact the business with automated monitoring, validation and notification



### Protect

Define data access policies and automate enforcement to protect sensitive data



**Deliver great data and AI so you can deliver great experiences for your customers - [collibra.com/insurance](https://collibra.com/insurance)**