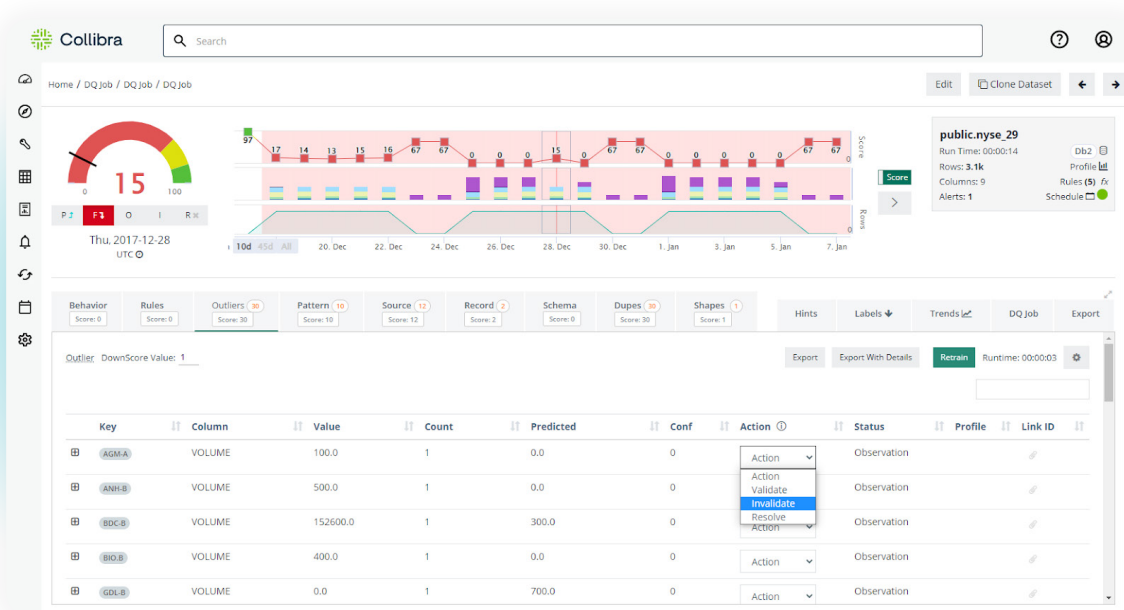


# Ensure enterprise-wide data quality for state and local governments

Find data issues before they become citizen issues



Data quality dashboard provide visibility of data health across the organization.

## Overcoming challenges

AI is amplifying the gap between what organizations need to accomplish with data and what they're actually capable of. In fact, while 95% of state CIOs and Chief Data Officers (CDOs) acknowledge that AI will heighten the need for strong data management, only 22% have implemented a dedicated data quality program.<sup>1</sup> But the core issue goes beyond that. Fragmented governance is preventing organizations from maintaining enterprise data quality, leading to an average of almost \$13M per year in wasted resources.<sup>2</sup>

## Key product features and capabilities

- Data profiling
- Class and sensitivity labeling
- Adaptive rules
- Automated anomaly detection
- Scorecards and reporting

<sup>1</sup> [https://www.nascio.org/wp-content/uploads/2024/09/NASCIO\\_EY\\_Data-Quality\\_\\_2024.pdf](https://www.nascio.org/wp-content/uploads/2024/09/NASCIO_EY_Data-Quality__2024.pdf)

<sup>2</sup> <https://www.gartner.com/en/data-analytics/topics/data-quality>

## The importance of proactive data quality management

Ensuring everyone in your organization is confident in the data is not easy. Proactively receiving notifications about data quality issues—such as where and why they occur, their impact and criticality and who is responsible for addressing them—is challenging due to complex technology stacks, rapid data growth, small data management teams and a lack of business context. Without AI-powered automation for continuous monitoring, validation and notification, organizations will never stay ahead and be able to respond to data quality issues before they impact the business.

## Monitor, validate and certify the health of your data

Collibra helps state and local governments find data issues before they become citizen issues using automated profiling, rule creation, monitoring and notification. By automating data identification, classification and labeling across hybrid cloud and on-premises environments. We help you accelerate discovery and profiling, preventing the use of duplicate and inconsistent data.

Collibra simplifies rule creation and deployment through prebuilt rules that adapt to changing conditions and rule building interfaces tailored for different stakeholders. We help you detect hidden anomalies outside normal data behavior and identify causes and impacts using multiple machine learning methods.

Avoid ineffective and delayed issue management with our streamlined notifications and responses that give stakeholders the context needed to prioritize and respond based on policy and business impact.

## That's Data Confidence™

Only Collibra transforms data anomalies into actionable data quality and policy compliance insights, by providing automated visibility and business context across every source and system, using a complete platform that unifies quality, lineage, catalog and governance.



Take our [product tour](#) to see how you can improve data quality.