

# Collibra + SAP Business Data Cloud Deliver trusted data and Al

To help organizations simplify their data strategy, SAP and Collibra offer a unified architecture to manage, integrate and govern data across disparate sources. ensuring your organization operates with trusted data and powers trustworthy Al solutions. Collibra Platform and SAP Business Data Cloud integrate to help organizations leverage their SAP and non-SAP data so they can do more with what they have. Our unified approach provides a comprehensive solution that seamlessly integrates and governs data and AI, empowering organizations with the trusted data required to drive innovation and maintain a competitive edge.

To scale AI, leaders must evolve data management practices and capabilities to ensure Al-ready data... However, 57% of organizations estimate their data is not Al-ready.

Source: "The 2025 Hype Cycle for Artificial Intelligence Goes Beyond GenAl"

- Gartner

## Empower everyone to use data with ease

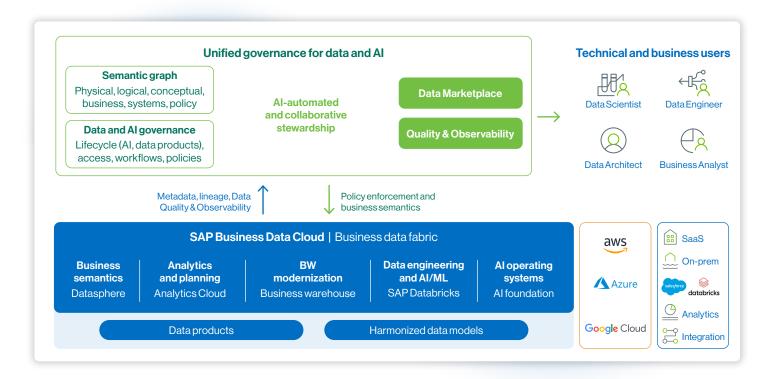
Integrating Collibra's business-friendly internal data marketplace, end-to-end governance and lineage with SAP Business Data Cloud streamlines data access and collaboration

#### Be confident about your data quality

Al-generated rules and pushdown processing for SAP and non-SAP sources increase efficiencies and reduce costs related to data quality and pipeline monitoring

#### Innovate with reliable, compliant AI

Connecting AI research teams with business, legal, privacy and security teams to assess, monitor and manage the data and Al lifecycle mitigates regulatory risks and supports business alignment



# Collibra and SAP: A data-driven partnership

Establish a high-quality data foundation. Centralize and standardize data across the organization, enhancing data quality and consistency. Automate data checks and validations to ensure accurate, consistent and reliable business outcomes.

Streamline governance of your business data. Implement data governance across your entire data landscape, including SAP and non-SAP sources. Establish a consistent framework for data management, including compliance and reducing legal risks.

Deliver trusted Al. Deliver access to high-quality, well-governed data, ensuring trustworthy and transparent Al products. Enhance Al's value with unified governance of Al models and data assets across SAP and other Al platforms.

## SAP: The backbone of a data-driven business

SAP applications are the backbone of your data ecosystem, providing the core business data needed to develop your analytics, data products and Al models. SAP Business Data Cloud enables organizations to connect and deliver data across various systems with business context and integrity intact. This simplifies an organization's complex data landscapes, providing data consumers with easy access to accurate, meaningful information.

### Collibra: For trusted data and Al

An SAP® Endorsed app available in the SAP Store, Collibra's unified platform brings flexible governance and continuous quality with automated visibility, control and traceability to the world's leading brands. Collibra unifies governance for data and Al for every user, every use case and across every source so that everyone in the organization can trust, comply and consume their data at scale.





- SAP Datasphere
- · SAP Analytics Cloud
- SAPAI Core
- SAPS/4 HANA and SAPECC
- · SAPHANA and HANA Cloud
- SAPLeanIX
- SAPBW
- · and more



Ready to learn more? Take a product tour - collibra.com/tour-collibra-sap Visit Collibra's SAP partner page - collibra.com/sap