

Required capabilities for intelligent data privacy

Collibra delivers privacy from a data intelligence foundation that centralizes, automates and guides privacy workflows. Privacy by design is embedded into a single platform, enabling teams across departments to collaborate and operationalize privacy. From an intelligent foundation, organizations can finally connect the dots across the entire data ecosystem to understand the relationship between personal information and data subject.

Required capabilities	Features	Collibra	Other vendors
Automated privacy operations to support global regulations	Records of processing activities for GDPR Article 30 by documenting what, how, and why data is used	Yes	Limited
	Prebuilt privacy assessment templates to evaluate risks and prepare for audits	Yes	Limited
	Data subject rights fulfillment for streamlined collaboration and management of data subject PI	Yes	Limited
	Role-based UI with simple, guided workflows for the privacy manager and indepth, configurability for the data steward	Yes	● No
	Regulatory management reporting on the organization's compliance readiness for regulations such as the CCPA and GDPR	Yes	Limited
\Leftrightarrow	Out-of-the-box and highly customizable privacy workflows to automate privacy operations without the need for technical resources	Yes	Limited
Data intelligence platform architected for secure, enterprise- wide adoption	Relationship mapping across the entire data ecosystem to understand the relationship among data subjects, data categories, data attributes, and data processing activities	Yes	No
	Direct connection to data repositories to ingest, refresh, and manage data to automatically fulfill privacy requests	Yes	● No
	Enterprise data coverage with out-of-the-box integrations to supports on-prem, cloud and business applications	Yes	Limited
Embedded active data governance to drive trust	Regulatory glossary to define the terminology, policies, and regulations that matter to your organization so that data privacy efforts remain consistent across departments and geographies	Yes	● No
	Accurate, complete, and trusted data by reconciling data issues among systems	Yes	● No
	Active metadata graph that blends machine learning and human intelligence to continuously refresh and improve context around information stored in the data ecosystems	Yes	● No



Required capabilities	Features	Collibra	Other vendors
Enterprise data visibility to scale	Data inventory for a unified view of all data assets to fully understand context from a business, privacy, or technical perspective	Yes	Limited
	Active data map to dynamically generate how data flows throughout the organization	Yes	Limited
	PI discovery that leverages automation to uncover PI, minimizing manual identification efforts from the data stewards	Yes	Limited
	PI classification using machine learning to label regulated data, improving accuracy of recognizing PI	Yes	● No
Embedded privacy by design to drive compliance	Data retention policies that automatically surface at the right time for relevant datasets	• Yes	● No
	Data minimization by capturing relevant metadata, not PI that can contribute to data sprawl	Yes	● No
	Role-based permissioning for compliant user access of regulated data and assets	Yes	● No
	Metadata context to understand your data including the purpose, ownership, relationships, source and destination of data	Yes	● No