

# **Collibra Data Catalog**

## Find data that matters

Businesses are using more data than ever to make strategic decisions, innovate and power true digital transformation. And advances in machine learning, artificial intelligence and the IoT are adding even more momentum to this thirst for data. But many organizations face numerous challenges when it comes to effectively using data. Data proliferation has created data silos, and organizations have little insight into what data is available, where it comes from, how it's used and whether it's trustworthy. Businesses today are not able to use their data as a strategic asset, impacting their ability to deliver value to customers, shareholders and employees. To drive innovation, spark new insights and make informed decisions, Data Citizens need a better way to discover, understand, trust, access and collaborate around data.

Collibra Data Catalog empowers Data Citizens to quickly find and trust the data they need, when they need it, so they can generate impactful insights that drive business value. It allows them to understand the complete context around data by providing visibility into where data comes from, who owns it, who uses it and how. Our enterprise data catalog is built on top of our platform with governance and privacy embedded, ensuring users always have access to the most accurate and trusted data across the enterprise.



Collibra has played an important role in our journey to build data transparency within our organization. It helps our users connect the dots and support our desired self-service model, eliminating the need for a middleman and allowing them to focus on their real work.



## Ashish Haruray Senior Center of Excellence Lead, Data Governance, A X A XL

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#### **Benefits**



#### Create a unified view of all data assets

Gain comprehensive visibility into all relevant data with full business context —where it came from, who owns it, who uses it — for meaningful analysis and extended collaboration



#### Trust the data you use for analysis

Ensure privacy and access policies are adhered to and that users always have access to trusted and approved data with industry-leading data governance capabilities



## Empower your organization with data

Enable self-service data access so users can quickly and easily find the trustworthy, predefined and pre-approved data they need to do their jobs without waiting in the IT queue



## Focus on delivering business insights

Allow analysts to spend less time searching for data and reports and more time deriving new insights and sharing their findings via integrations with leading business intelligence tools

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## **Product highlights**

### **Native connectivity**

Easily register your data sources using out-of-the-box integrations for commonly-used source systems to ingest data and get up and running faster

## **Automated data lineage**

Automatically map relationships between data to understand how data sets are sourced, built, aggregated and used to provide complete context

#### **Automatic data classification**

Automate the process of adding context to new data with a proprietary algorithm that learns to identify data classes through machine learning

## **Embedded data governance**

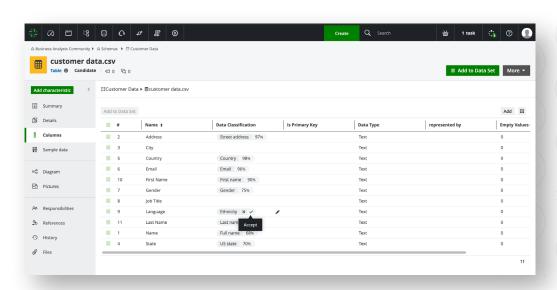
Link data to the business glossary and established policies, assign owners and certify data accuracy with appropriate governance processes and controls

### **Guided stewardship**

Lead data stewards in the process of linking physical data assets to logical assets based on data classification, automating a time-consuming process

## **Data Marketplace**

Enable data consumers to easily discover data through a self-service portal with curated, ready-to-use data



Accept or reject data classes suggested via Automatic Data Classification. User feedback improves future suggestions.



If you are interested in learning more, please visit our website and request a demo at collibra.com/request-a-demo