

Collibra Data Quality & Observability with Pushdown for Snowflake

Quickly and securely surface data quality issues at the source

Poor data quality translates to unreliable insights, which can ultimately impact business growth. A lack of visibility into the quality of data residing in data warehouses, data lakes, and data pipelines, makes it a tedious job to quickly identify and fix data quality issues. When that data resides in a data cloud, it becomes even more difficult to remediate the problem because you need to pull the data out to a testing platform, which can be time-consuming and costly. As a result, delivering trusted data for regulatory compliance, analytics, and Al in a scalable and continuous way is a challenge.

Collibra Data Quality & Observability enables you to monitor the quality of your data across your Snowflake environment, and automatically generate alerts for data issues found. It leverages machine learning (ML) to generate adaptive checks and rules that automate anomaly detection without the need for additional code. This reduces manual processes, enabling rule writers to focus on higher-impact tasks. Collibra makes it easy to manage and scale data quality across the enterprise, delivering high-quality data for operations, analytics, and Al.

With Data Quality Pushdown we're able to take full advantage of our own data warehouse environment for data profiling and data quality monitoring.



Katrina Gudnin
Data Governance
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"By 2024, 90% of data quality technology buying decisions will focus on ease of use, automation, operational efficiency and interoperability as the critical decision factors."

2022 Gartner® Magic Quadrant™ for Data Quality Solutions

With the addition of Pushdown for Snowflake you can now address data quality issues by doing all of the data quality processing at the source. By pushing auto-generated SQL queries to the Snowflake Data Cloud to perform the required processing, you eliminate reliance on an intermediary compute plane. And because the data never leaves your Snowflake environment, processing is faster, more secure and saves you money by removing costly egress fees.



Benefits



Reduce data vulnerability with faster and more secure data quality processing in Snowflake



Increased efficiency by tapping into the built-in scalability, flexibility, and elasticity of Snowflake



Reduce latency and remove Spark dependency by leveraging your existing Snowflake investment



Identify and fix data quality issues faster with complete visibility into the quality of data in your Snowflake environment



Improve data governance with data discovery and enforcement for compliance

High quality Snowflake data



Drive trusted business decisions



Streamline data operations



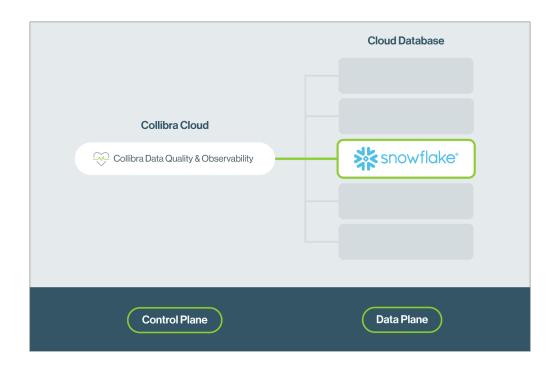
productivity



Comply with regulations in a scalable way



Achieve faster results and **ROI** while lowering costs





Ready to identify and fix data quality issues faster? Get started by requesting a demo or starting a free trial today.