

Collibra Data Governance

Find and establish a common understanding of data

Modern organizations require trustworthy data that is easy to find and easy to use in order to make sound business decisions. It is essential for businesses to harness their data to identify new business opportunities and remain competitive, but this is becoming increasingly difficult as the amount of data proliferates and the data landscape evolves. Business users often have trouble knowing where to find the right data and even when they do find it, they don't know how to use it or if they can truly trust it. If organizations are going to use data to improve business outcomes, everybody in the organization must be able to easily find, access, and use data.

Collibra Data Governance helps organizations accelerate their data intelligence journey by ensuring that all Data Citizens can understand and find meaning in their data. Organizations get up and running quickly with pre-built templates that rely on industry best practices and provide a framework for cross-functional collaboration. Through automating many governance and stewardship tasks, Collibra Data Governance enables businesses to establish a true governance foundation, making it easy for users to find, understand and access trusted data while they grow.

“Collibra is excellent at enabling WGU to find, understand, curate and trust data, and to do so very quickly. What’s more, Collibra can manage information about data-related products, such as metrics, reports, and analytical models, which enables Data Citizens to leverage existing data products and collaborate with colleagues in developing new data sets and products.”

Garth Gehlbach,
Head of Data Governance
Western Governors University (WGU)

Benefits



Establish a common understanding

Create a shared language around your data assets to ensure consistency across the organization



Keep pace with change

Automate governance and stewardship tasks so governance practices stay up to date as your business evolves



Collaborate with Data Citizens

Interact within common workflows and processes to facilitate a collaborative approach to governance



Centralize information

Document data assets in a centralized location for visibility and to enable collaboration among the organization

Product highlights

Business glossary

Define terminology, rules and regulations so everyone operates on the same foundation

Data dictionary

Document your metadata and its use, origin, format and relationship to other data

Data helpdesk

Allow any user to submit a Help Desk ticket to report incorrect data to restore trust in data

Stewardship

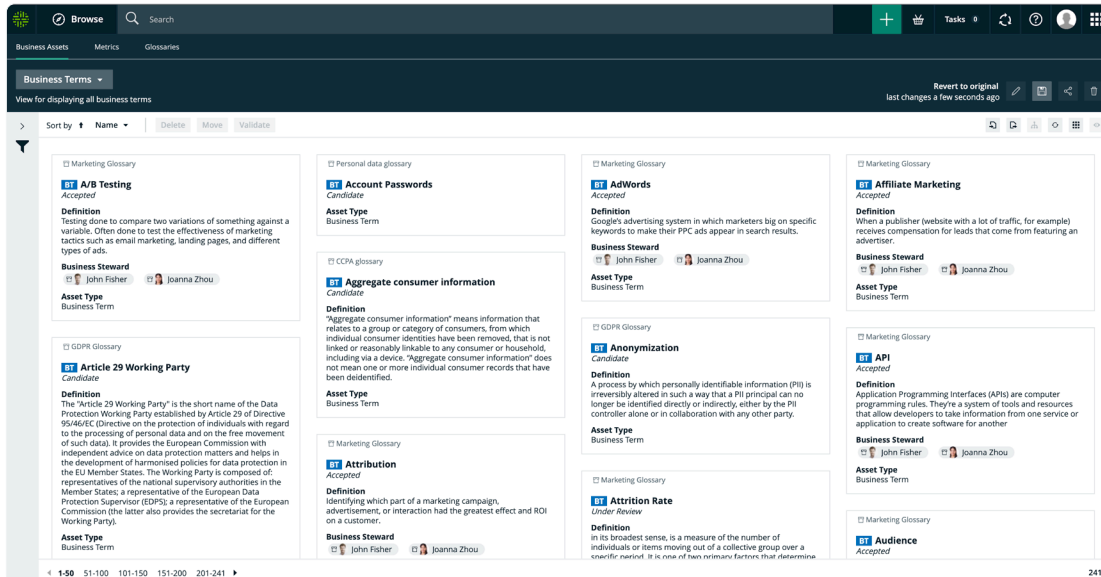
Collaborate on data assets across departments with role-based dashboards and interactive views

Reference data

Reconcile data across operational systems for accurate reporting and analyses

Policy manager

Create, review and update data policies so that they are adopted and applied throughout your organization



The screenshot displays the Collibra Business Glossary interface. At the top, there is a navigation bar with 'Browse', 'Search', and 'Business Assets' tabs. Below this, a 'Business Terms' dropdown menu is visible. The main content area shows a grid of business terms, each with a definition, asset type, and business steward. The terms include:

- ARB Testing** (Marketing Glossary, Accepted): Testing done to compare two variations of something against a variable.
- Account Passwords** (Personal data glossary, Candidate): Business Term.
- AdWords** (Marketing Glossary, Accepted): Google's advertising system.
- Affiliate Marketing** (Marketing Glossary, Accepted): When a publisher receives compensation for leads.
- Article 29 Working Party** (GDPR Glossary, Candidate): The short name of the Data Protection Working Party.
- Aggregate consumer information** (CCPA glossary, Candidate): Information that relates to a group of consumers.
- Anonymization** (GDPR Glossary, Candidate): A process by which personally identifiable information (PII) is irreversibly altered.
- API** (Marketing Glossary, Accepted): Application Programming Interfaces.
- Attribution** (Marketing Glossary, Accepted): Identifying which part of a marketing campaign had the greatest effect.
- Attrition Rate** (Marketing Glossary, Under Review): A measure of the number of individuals or items moving out of a collective group.
- Audience** (Marketing Glossary, Accepted): A group of individuals.



If you are interested in learning more, please visit our website and request a demo at collibra.com/request-a-demo